

NEWS FROM THE FORD

THE NEWSLETTER OF THE GERALD R. FORD FOUNDATION

September 2005



Betty Ford Awarded the 2005 Gerald R. Ford Medal for Distinguished Public Service



David Hume Kennerly Photographs

President Ford bestowed the 2005 *Gerald R. Ford Medal for Distinguished Public Service* on his wife of 57 years at the annual dinner of the Gerald R. Ford Foundation in Rancho Mirage on June 7. Vice President Dick Cheney, a trustee of the Foundation, presented the award. The Ford Medal is given annually to a person who has served the public good in the private or public sector. Previous recipients of the award, which was established in 2001, are Federal Reserve Chairman Alan Greenspan, Vice President Dick Cheney and Defense Secretary Don Rumsfeld. (Continued on page 2)

"Her total dedication to openness, frankness, her real strong belief in equal rights for women, her handling of her breast cancer, her forthrightness of dealing with her chemical dependency are the strong character evidences of a lady I tremendously admire."

—President Ford

"In her good life Betty Ford has connected with Americans on a deep, personal level—probably more so than any previous First Lady. You do not have to know Betty Ford to realize that she is the epitome of courage, class, and dignity. Those of us who do know this wonderful woman consider ourselves very fortunate indeed. There is nobody quite like her—and all of us are truly blessed by her friendship."

—Vice President Dick Cheney

Betty Ford Receives Ford Medal (Continued)



Marc Glassman Photograph

Mrs. Ford accepts the award as Vice President Dick Cheney, President Ford, and Foundation Chairman Marty Allen look on.

"A man's legacy is his accomplishments. A mother's legacy is her children, and their children, and their children, along with the values that one generation passes to the next...I couldn't be more proud of my legacy. And there's no honor to compare with having Susan, Mike and Jack here—with Steve here in spirit—to share their love.

It's rather unique for a wife to receive such recognition from her husband—but for nearly 57 years, Jerry has been much more than my partner—he has been my ideal of the perfect mate. He has stood by me in more ways than one—Yes, even when questioning the outcome and I became a little too vocal.

And if I have achieved anything to merit such recognition, it is in no small measure because of his unwavering support and encouragement. Thank you, Jerry, for selecting me to receive this prestigious award. I also want to thank the Gerald R. Ford Foundation and its members for confirming his selection."

—BETTY FORD

Gerald R. Ford Medal for Distinguished Public Service Citation

"Betty Ford earned the nation's respect for her dignity and self-confidence both as First Lady and in her life before and after the White House. As First Lady she championed the causes of women, the arts, and children with disabilities. She also worked toward the passage of the Equal Rights Amendment. In speaking frankly about her survival of breast cancer and in co-founding the Betty Ford Clinic for treatment of drug and alcohol dependency, Betty Ford used her public platform effectively to raise the awareness of these issues. She has inspired millions of Americans to restore their health, protect their dignity, and establish full lives for themselves. Throughout her life, Betty Ford has demonstrated the same qualities exemplified by President Ford: courage, strength of character, integrity, diligence, and determination in the face of adversity."



Marc Glassman Photograph

[left-right]: Jack Ford, Susan Ford Bales, President Ford, Betty Ford, Mike Ford. Due to prior scheduling Steve Ford was unable to attend the award ceremony.

Susan Ford Bales Elected Chairman of the Betty Ford Center



Betty Ford Center Photograph

Last winter Susan Ford Bales was elected Chairman of the Betty Ford Center, the nation's leading licensed addiction treatment hospital, succeeding her mother who co-founded the non-profit organization with Ambassador Leonard Firestone in 1984. Betty Ford will continue to serve on the Center's Board of Directors and as its Life Chairman. "I just feel that now's the right time to

hand over the Chairmanship to my daughter," said Mrs. Ford. "Susan's been on the Board for 12 years, so she has intimate knowledge of the Betty Ford Center and its operations."

Susan's personal role in spearheading her mother's intervention was a life-altering experience of which she is

proud. While her work at the Center has focused on the impact of addiction on the family, she also takes interest in its special programs for women with addictive disease, its physician training program, and its unique Children's Program. The Children's Program treats children ages 7-12 who are not themselves addicted to alcohol and/or drugs, but live in an environment where those substances have often had a disastrous effect. Chairman Bales stated "We're very proud of the fact that no child has ever been turned away from participating in the Children's Program because of lack of funds, and that's going to continue to be the case."

Having been impacted directly by her mother's breast cancer diagnosis in 1974, Mrs. Bales continues to serve as a visible advocate and national spokesperson for breast cancer awareness. Over the years she has conducted numerous presentations at public forums, cancer and other medical organizations, women's groups and hospitals throughout the nation, stressing the importance of early detection.

Library/Museum Has a New Director

On January 10, 2005, Dr. Elaine K. Didier became the fifth individual, and the first woman, to hold the position of Ford Presidential Library and Museum Director. In making the appointment Archivist John Carlin praised Dr. Didier as “someone with a wealth of experience in higher education in Michigan,” who can connect libraries with the community. President Ford said, “I am tremendously pleased by the Archivist’s decision to name Elaine Didier as the new Library Director. She has the energy, experience and enthusiasm to sustain and enhance the progress that’s been made at the Library and Museum. I am particularly pleased by her interest in partnering with civic leaders and academic communities in Ann Arbor, Grand Rapids and the region to provide new opportunities for educational programming.”

Gerald R. Ford Foundation Chairman of the Board of Trustees Marty Allen reiterated eight months later, “Since joining us in January of this year, Elaine has made her presence known in a very positive way. She has demonstrated her leadership skills at both the Library and Museum and has been very well-received by the various communities and organizations with which she has been in contact.”

Prior to her arrival Dr. Didier served as professor and dean of the Kresge Library at Oakland University in Rochester, Michigan. She held various administrative positions at the University of Michigan during the period 1977-1999, including Interim Director of Academic Outreach, Associate Dean of the Rackham School of Graduate Studies and Director of Information Resources at the School of Business Administration, and served as adjunct associate professor at the School of Information and director of the Erasmus/Michigan Master of Business Informatics Program

Dr. Didier is an elected member of the Board of Directors of the Association of College and Research Libraries and represents the Association on the American Library Association Council. In 2001 she was appointed by Governor Engler to the Library of Michigan Board and was subsequently elected to chair the board for 2003-2004. She was the first woman elected president of the Ann Arbor Rotary Club, serving from 1993-1994.

Dr. Didier earned B.A., A.M.L.S., and Ph.D. degrees from the University of Michigan and studied at Oxford.



Presidents Day events last February included interviews with new director Elaine Didier and Museum staff in a live broadcast of Doug Stephan’s “Good Day, USA.” The NPR show reached more than 425 markets nationally, and was heard on SIRIUS Satellite Radio and throughout the world via live streaming audio on Radio America.

Elaine Didier and Gleaves Whitney of the Grand Valley State Hauenstein Center for Presidential Studies welcome guest speaker Kiron Skinner to Grand Rapids.



GVSU Photograph



GVSU Photograph

Marty Allen, Chairman of the Board of the Gerald R. Ford Foundation, and Elaine Didier chat with Librarian of Congress James Billingham prior to his keynote remarks at the opening of the Churchill exhibit.

Director Didier, master of ceremonies at the First Day of Issue Ceremony at the Library in Ann Arbor, is shown here with two of the guest speakers William Gosling [left], an avid stamp collector, former Director of University of Michigan Libraries, and currently Curator of its Children’s Literature Collection, and U.S. Postal Rate Commission Chairman George Omas [right].



Letter from the Director



It is a great honor to have been selected to lead the Gerald R. Ford Presidential Library and Museum. This is truly a national treasure and I welcome this opportunity to work with an outstanding staff team at both the Library and Museum. Now eight months into the position, I enjoy the great breadth and diversity of issues that arise, and am continually fascinated and energized by the array of programming opportunities before us.

My chief priorities as director focus on bridging two locations 130 miles apart, integrating staff across the two sites and building relationships with Grand Rapids, West Michigan and Southeast Michigan communities and beyond.

- ▶ Internally, we're working to build a unified team and foster collaboration and interaction across the two sites.
- ▶ Externally, we're working to increase the visibility and impact of the Library and Museum in their respective communities, as well as the state and the larger region.
- ▶ Marketing efforts are being expanded to draw attendees for exhibits and programs from the larger region. Wherever possible, our public materials will feature events at both the Library and Museum to illustrate "the power of two" and that "if you've seen one, you haven't seen it all."
- ▶ Outreach is being expanded to raise our visibility and general public awareness of our exhibits, speakers and

community events, as well as opportunities for education and research.

- ▶ Development initiatives are in progress to expand the scope of the Friends of Ford membership to build a broader base of support, both regionally and nationally, and possibly develop corporate memberships.
- ▶ Efforts to enhance our website are well underway, and you can expect to see additional content and a more user-friendly appearance as we progress.
- ▶ We value our relationship with the University of Michigan and the Hauenstein Center for Presidential Studies at Grand Valley State University, and are actively exploring ways to expand our collaboration in the future.

As you will see in the pages of this issue, we are a lively and dynamic institution with a wide array of exhibits, programs and events, and a unique collection of historical resources. While our funding for basic operations is provided by the National Archives and Records Administration, we are most fortunate to have the invaluable support of the Gerald R. Ford Foundation, which makes possible all of our feature exhibits, public programs, education and research support, and community events. I look forward to continuing our strong partnership with the Foundation, and to further expanding the scope of our activities in the coming years.

I appreciate the opportunity to be a part of this great team.

ELAINE K. DIDIER, DIRECTOR
Gerald R. Ford Presidential Library and Museum

New Visibility for Museum



Handsome new signage has been installed on the Ford Museum's eastern façade facing the Grand River and downtown Grand Rapids. The 4-foot high neon blue letters clearly identify the Museum, by day and by night, to persons visiting such downtown venues as the Amway Grand Plaza Hotel and the newly-constructed DeVos Place Convention Center.

New Foundation Trustees



VADEN BALES

- CEO of Wrangler Properties LLC, Albuquerque, New Mexico
- Active in numerous civic and charitable organizations
- Former attorney in real estate, corporate and banking law, Tulsa, Oklahoma
- Married to Susan Ford Bales



RED CAVANEY

- President and CEO of the American Petroleum Institute
- Former Special Assistant to President Ford and Director of the White House Advance Office
- Former senior White House staff in Nixon and Reagan administrations



GREGORY D. WILLARD

- Attorney and Partner, Bryan Cave LLP, St. Louis, Missouri
- Visiting lecturer, Washington University School of Law and St. Louis University School of Law
- Former member of President Ford's White House staff and post-presidential transition team

President Ford meets with Max Fisher in the Oval Office. December 20, 1974.



IN MEMORIAM

Max M. Fisher, 1908-2005

Max M. Fisher died in his home in Franklin, Michigan on March 3, 2005 at 96 years of age. The self-made oil and real estate magnate was widely known for his philanthropy and for the advice he has given every Republican president since Eisenhower on the Middle East and Jewish issues. He served as a charter member of the Board of Trustees of the Gerald R. Ford Foundation and as an Honorary Trustee since 1998. As with so many organizations, he was a true steward of the Foundation and the Gerald R. Ford Presidential Library and Museum in his commitment of time, talent and treasure. On behalf of himself and Mrs. Ford President Ford made the following statement: "Max Fisher was an outstanding citizen in every respect. He was a dear friend of ours and will be greatly missed by his numerous friends around the world. Max was also a generous benefactor and a wonderful family man. His wife, Marjorie, and family have our deepest condolences and love."

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Linda Robinson Wins Ford Journalism Prize on National Defense

Linda Robinson, a senior writer at *U.S. News & World Report*, won the eighteenth annual Gerald R. Ford Prize for Distinguished Reporting on National Defense.

In making the award the selection committee noted that "last year was an extraordinarily competitive year for excellence in national security journalism. Almost every entry submitted had at least one great story, and the writing covered topics as diverse as challenges facing the U.S. military and civilians in Iraq and Afghanistan, changing techniques in the global war on terrorism, and—closer to home—base closure, personnel strength, and military transformation issues. Linda Robinson's entry was noteworthy for its balanced reporting and analysis, written in a lucid, easy-to-understand and elegant style that made it a pleasure to read.

Ms. Robinson took the reader with her on the trail of Osama bin Laden in the mountains of Afghanistan, where soldiers build 'Ranger's graves' against grenade attacks. In Baghdad, she explained how minutes count in processing intelligence information in the hunt for the terrorist Zarqawi and other insurgents. In a report on U.S. Special Forces, Ms. Robinson illuminated for the public how Pentagon turf wars affect potential U.S. responses to new challenges in the global war on terrorism."

The judges for this year's contest were: Chair, Sharon Squassoni, Specialist in National Defense with the Congressional Research Service; L. Edgar Prina, author, award winning journalist and former Bureau Chief of the Copley News Service; Robert Holzer, a former award winning journalist with *Defense News* now working with the Office of the Secretary of Defense; Erik Peterson, Senior Vice President of the Center for Strategic and International Studies; and Michael Champness, Associate Director of Air Defense Policy with the Office of Homeland Defense.

The Gerald R. Ford Foundation sponsors the National Defense and Presidency Prizes. The \$5,000 awards recognize journalists whose high standards for accuracy and substance help foster a better public understanding of the Presidency and national defense issues. The Foundation is a private, non-profit, nonpartisan corporation whose programs are supported entirely by contributions and bequests in an effort to honor President Ford's sustained commitment to public service.

For more information about the annual prize or previous winners contact Barbara Packer at (616) 254-0373 or visit the Foundation's web site at www.geraldrfordfoundation.org.



Vice President Dick Cheney presented the awards to Linda Robinson [left] and Jackie Calmes [right] at a National Press Club luncheon on June 13.

Jackie Calmes Wins Ford Journalism Prize on the Presidency

Jackie Calmes, a national correspondent at *The Wall Street Journal*, won the eighteenth annual Gerald R. Ford Prize for Distinguished Reporting on the Presidency.

The judges stated that "versatility is the distinguishing characteristic of Jackie Calmes' coverage of the Presidency in 2004. From her insight into President Bush's management style to her prescient account of his resolve to change Social Security, from the clarity of her explication of Federal budget and deficit realities to her report on Bush's grass roots political organization that won Ohio and thereby a second term, Ms. Calmes demonstrated the good reporter's ability to connect practical politics, the theatrics of campaigning, and the hard work of governing.

She was resourceful in gathering facts and skillful in writing and presentation. Altogether, her stories followed a refreshing pattern of looking forward to how the 2004 Presidential Campaign and Election would translate into President Bush's second term."

The judges found it a challenge to select one winner from the many examples of Presidential coverage in 2004; but in the end, they were unanimous in granting the award to Ms. Calmes for her breadth of coverage and exceptional ability.

The judges for this year's contest were: Chair, James M. Cannon, former journalist and political advisor; Candice Nelson, associate professor of Government and Director of American University's Campaign Management Institute; Mark Rozell, professor of Politics at Catholic University of America; Hal Bruno, journalist and political reporter for ABC; and Gene Roberts, journalist, editor of the *Philadelphia Inquirer*, and professor of journalism at the University of Maryland.



National Archives Honors Robert M. Warner on its 20th Anniversary of Independence

In April the National Archives observed its 20th anniversary of independence from the General Services Administration and August 12 is the date of the 50th anniversary of the signing of the Presidential Libraries Act. Without these two events, the Ford Library and Museum of today would not exist. Celebrations were in order and many took place, both locally and nationwide. More about the presidential libraries anniversary can be found on pages nine and three of this issue.

The fight for NARA's status as an independent agency was led by a well-known friend of our institution, **Robert M. Warner**, Archivist of the United States, 1980-1985. An Ann Arbor resident, Warner is the Historian of the University of Michigan and Dean Emeritus of its School of Information. He serves as a member of the Board of Trustees of the Gerald R. Ford Foundation and as its Secretary. On May 19, NARA honored Warner in the naming of the Robert M. Warner Research Center, its new main research complex at the National Archives Building on the National Mall. On June 3, the Library paid tribute, inviting the staff of neighboring University of Michigan Bentley Historical Library to a brunch with special guests Robert Warner and his wife, Jane. Warner served as Director of the Bentley Library prior to becoming Archivist of the United States.

In a NARA publication,* Warner states that within 3 days of his swearing-in as Archivist of the United States, he began an effort to reverse the 1949-1950 legislation that had changed the National Archives from an independent agency, as created by President Franklin D. Roosevelt in 1934, to a "Service" under the authority of the new General Services Administration. "The cultural institution dedicated to preserving the greatest documents of American history became a cog in the housekeeping wheel of government."

The struggle for independence began with secret and informal meetings of six NARA senior managers, whose work built "an internet of opposition" within NARA and presidential libraries, with the Lyndon B. Johnson Library and Gerald R. Ford Library making key congressional contacts to promote the cause of independence. As the movement grew, outside lobbying groups representing history, archives, genealogical and library professionals, among others, joined the fight and the press gave strong and timely support.

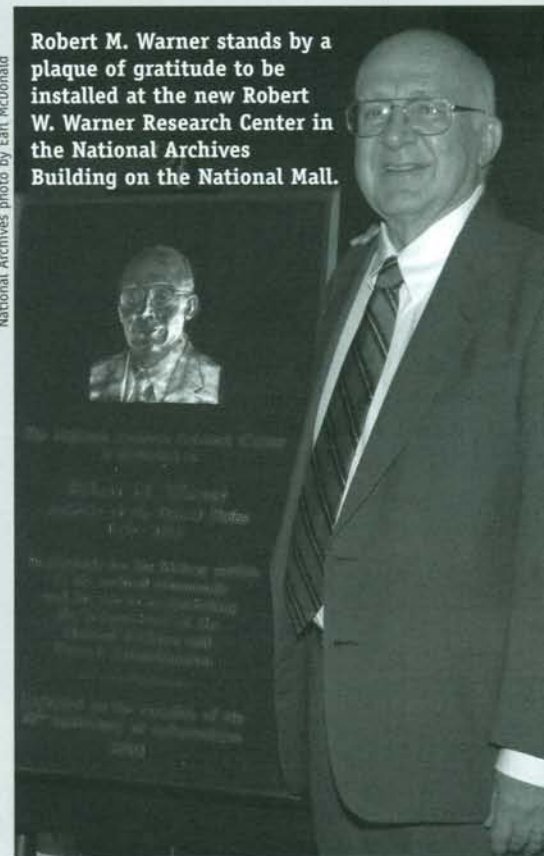
The legislative process was a "long and difficult one, tense and emotional," according to Warner. At one point the GSA Administrator threatened to remove NARA's senior staff, from the Archivist on down. Nevertheless, on April 1, 1985, the fight was won when Public Law 98-497, signed by President Reagan, took effect and made NARA an independent agency, once again. At the end, Warner states "The independence adventure proved that a small agency with no paid lobbyist and little political power can indeed succeed in passing legislation and, most important, proved that the American political process can and does work."

* "Secrecy and Salesmanship in the Struggle for NARA's Independence," Prologue, Quarterly of the National Archives and Records Administration, Spring 2005. Dr. Warner has further recounted the story in his book, *Diary of a Dream: A History of the National Archives Independence Movement, 1980-1985*.



National Archives photo by Earl McDonald

In Washington, D.C. for the celebration of NARA's 20th Anniversary of Independence are [left-right]: Archivist of the United States Alan Weinstein, former Archivist Robert M. Warner, Ford Library/Museum Director Elaine Didier, and former Ford Library/Museum Director Don Wilson. Don Wilson served as the Ford Library/Museum Director during Warner's push for freedom.



National Archives photo by Earl McDonald

Robert M. Warner stands by a plaque of gratitude to be installed at the new Robert W. Warner Research Center in the National Archives Building on the National Mall.



In Ann Arbor, members of Ford Library and Bentley Historical Library staffs honored Dr. Warner at a special brunch at which he was presented with a letter of congratulations from President Ford.

PROGRAMS AND EVENTS

Librarian of Congress Opens Museum's Churchill Exhibit, April 11, 2005

The Churchill exhibit opened with remarks by Congressman Vernon Ehlers, whose efforts brought the exhibit to Grand Rapids, and a keynote address by Librarian of Congress James Billingham. A reception and gallery viewing followed.



GVSU Photographs

Reagan's Path to Victory, April 12, 2005



Kiron Skinner, co-editor of *Reagan's Path to Victory: The Shaping of Ronald Reagan's Vision*, delivered an evening lecture drawing on her extensive knowledge of Ronald Reagan's public addresses. She is co-editor of 3 books on Reagan: *Reagan: A Life in Letters, Stories in his Own Hand; The Everyday Wisdom of Ronald Reagan*, and the best-seller *Reagan, In his Own Hand*. A book-signing followed the lecture.

Dr. Skinner is an assistant professor of political science at Carnegie Mellon University and a Hoover Institute

GVSU Photograph

research fellow. Specializing in American foreign policy and security, she serves on the Defense Policy Board of the U.S. Secretary of State Donald Rumsfeld. The program was presented jointly by the Museum, the Gerald R. Ford Foundation and Grand Valley State University's Hauenstein Center for Presidential Studies.

Grand Rapids Tribute to Senator Arthur Vandenberg, April 28, 2005

Grand Rapids celebrated the life and public service of one of its favorite sons when grandchildren of Arthur Vandenberg (1884-1951) unveiled a new statue of the former



GVSU Photograph

U.S. Senator at the corner of Pearl Street and Monroe. The Senator Vandenberg Memorial Committee, of which President Ford serves as honorary chair and Robert Burnham and Foundation Trustee Hank Meijer serve as co-chairs, sponsored the event.

After the unveiling more than two hundred people attended a lecture at the Museum by Ms. Gillian Martin Sorensen, a Grand Rapids native and senior advisor at the United Nations, who spoke about the role Senator



GVSU Photographs



Vandenberg played in helping establish that institution and the international leadership he provided in the years immediately following World War II.

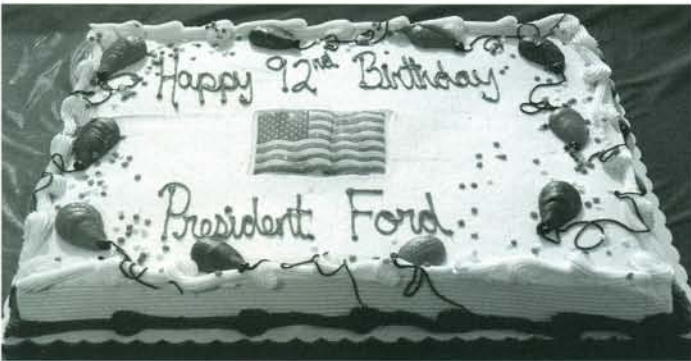
President Ford paid tribute to the Senator who helped launch him in his political career and in his 1948 primary fight against Grand Rapids' long-time isolationist representative, Bartel "Barney" Jonkman. In a letter read at the unveiling by Grand Rapids Mayor George Hartwell, he wrote "I became an unabashed admirer of the Senator when he took the lead in crafting American foreign policy after World War II through his work on the UN, the Marshall Plan and NATO. His influence and effectiveness came in large part from his great combination of character and conviction. With America's interests always at heart, he kept an open mind and worked with colleagues on both sides of the aisle, particularly with President Truman on the Marshall Plan.

That spirit of bipartisanship can be a scarce commodity in Washington, but it's essential for the health of our republic, especially in times of crisis when the United States has to exercise global leadership.

Senator Vandenberg will always stand as a symbol for me of how our government works best."

President Ford's Birthday, July 14, 2005

President Ford's 92nd birthday celebration began on the night of July 13, with the Museum's sponsorship of the West Michigan Whitecaps minor league baseball game in Grand Rapids. Exposure throughout the game, including



the give-away of a promotional baseball with the Library and Museum logo on it, resulted in outstanding attendance numbers at the Museum the next day, far surpassing last year. Special activities included a birthday card to sign, a photo exhibit of President Ford's White House birthday celebrations, and complementary birthday cake, generously provided by Meijer, Inc.



Museum and Library Host Presidential Libraries First Day of Issue Ceremonies, August 4, 2005

The Museum in Grand Rapids and the Library in Ann Arbor celebrated as the U.S. Post Office unveiled its new presidential libraries stamp in a ceremony at each location. Large crowds of philatelists and other interested persons attended to hear the remarks of distinguished public officials and buy freshly cancelled First Day of Issue Cachets and sheets of the new stamps. Sales broke records. It was a day of recognition and pride for the staffs of both the Library and Museum, as they listened to the cogent remarks and sensed the excitement in the audience for their unique institution. Similar ceremonies took place at all 11 presidential libraries nationwide, each of which issued its own cachet, as well as at the Richard Nixon Library and Birthplace, soon to become the 12th presidential library.

The Post Office issued the stamp in conjunction with the 20th anniversary of the signing of the Presidential Libraries Act on August 12, to commemorate the libraries role in preserving and extending access to presidential materials while recounting the lives and times of many of our nations Presidents. The law provided for the transfer of presidential papers and memorabilia to the federal government, and permitted former presidents to build "presidential libraries" at no expense to the government, and to transfer these facilities to the government, along with their personal property. The government agreed, in turn, to maintain the buildings at public expense.



Crowds lined up at both sites to buy First Day of Issue Ford Library and Museum cachets (see Library's cancellation below), boxed sets of cachets from each presidential library and/or special Gerald R.



Ford cachets featuring biographical photos of President Ford.

EXHIBITS

EXHIBITS

Bob Hope: American Patriot at the Museum, April 1-June 5, 2005



Created by Bob Hope Enterprises on the occasion of Bob Hope's 100th birthday, this nationally touring exhibit ran concurrently with the Churchill exhibit in the special exhibitions gallery. It paid tribute to Hope's decades-long service to the U.S. military worldwide, tracing his travels over nearly six decades, through war and peace, as he and his gypsy band of eager entertainers sang, danced and joked their way from one packed audience of military-clad men and women to another, with a concluding section on his service to the commander-in-chief and awards received.

An online version of the exhibit is posted on our website: www.fordlibrarymuseum.gov/museum/exhibits/Bob_Hope/homepage.htm.

Churchill and the Great Republic at the Museum, April 9, June 5, 2005



The Ford Museum was one of only three national venues to host this outstanding Library of Congress exhibition. It is the first comprehensive exhibit in the United States of materials from the unparalleled collection at the Churchill Ar-

chives Centre in Cambridge, England and also showcased items from the Library of Congress's holdings. The exhibition examined the life and career of Winston

Churchill, emphasizing his lifelong links with the United States—the nation he called “the great Republic.” Coming nearly forty years after his death, and sixty years after the D-Day allied invasion of Nazi-occupied France during World War II, it commemorated both events.

Local support for the exhibition was provided by the Steelcase Foundation and the Gerald R. Ford Foundation. An extensive exhibit website is posted at www.loc.gov/exhibits/churchill/.



Play Ball, Mr. President at the Library, May 31-October 31

The first exhibit in years to be curated by Library staff and displayed in the Library's lobby, *Play Ball* coincided with regional interest in Major League Baseball's All Star Game played at Detroit's Comerica Park on July 12.

Displaying over 75 photographs of Presidents playing and enjoying baseball, as youths and adults and in various presidential ceremonies, it offered a rare glimpse of our Presidents from the beginning of the 20th century, with references as far back as Lincoln. The photographs were collected from every presidential library, the National Archives, the Baseball Hall of Fame, the Richard Nixon Library and Birthplace, and the White House.

In an exhibit Open House on June 4, former Detroit Tiger and Brooklyn Dodger **Don Lund** and **Joseph McCauley**, author of *Ebbets Field: Brooklyn's Baseball Shrine*, were on-hand to greet visitors. A continuous video loop included footage of President Ford tossing the first pitch of the 1976



EXHIBITS

EXHIBITS

season for the Texas Rangers and Minnesota Twins, and the 1952 film *The Winning Team*, starring Ronald Reagan and Doris Day, about the true story of Cardinal-great Grover Cleveland Alexander. Other entertainment included baseball games created by the archival staff, peanuts, crackerjacks and pop.



Sports: Breaking Records, Breaking Barriers at the Museum, June 25-September 18

Sports celebrity Bill Russell opened this major Smithsonian exhibit with a keynote address



and a media preview. As one of 35 featured athletes from 17 different sports, he delighted visitors with his remarks and presence at a reception and gallery viewing. The exhibit emphasized women's changing roles, racial and ethnic integra-

tion, the emergence of sports celebrities and superstars, nationalism, perceptions about human physical limitations, and technological breakthroughs that enhance performance and participation.

Also on hand was the exhibit's curator, **Ellen Roney Hughes**, who stated "The exhibition vividly portrays the men and women who pioneered, performed better, influenced their sport, championed their country, race or sex, and helped others to achieve. These individuals broke records for themselves and broke barriers for all. We recognize their names from the sports section and know their accomplishments as athletes. They, and others like them, have the mettle

to succeed, to inspire, to make their mark. The dynamic interaction of athletes, audiences, and the media has had an extraordinary impact on American life over the past century and a half.

The Ford Museum is one of seven venues to host this traveling Smithsonian exhibition during its two-year national tour. An extensive exhibit website is posted at www.americanhistory.si.edu/sports.



Betsy Jochum, batting champion of the All-American Girls Professional Baseball League, stands by her exhibited South Bend, Indiana Blue Sox uniform. She and several other members of League (including her aunt) visited the Museum on July 20th to sign autographs and talk with visitors.

Library Contributes to Vladivostok Photo Exhibit, December 1, 2004

Last winter a photo exhibition on the eastern edge of Siberia paid tribute to the 30th anniversary of the November 1974 summit between President Ford and Soviet General Leonid Brezhnev. At its opening local officials, diplomats and journalists, including two participating photojournalists, commemorated the summit that put their closed city of Vladivostok in the international spotlight. The discussions that took place in the small outlying town of Okeanskaya, situated on Peter the Great Bay in the Sea of Japan, brought an atmosphere of détente into a situation of international tension and provided the basic framework for the later agreement on mutual limitation of the strategic arms (SALT II).

The exhibition consisted of 70 photographs by 19 Russian and 19 American photographers, including eight Ford White House photographs by David Hume Kennerly, President Ford's personal photographer, provided by the Library's audiovisual archivist.

The exhibit later moved to the Arseniev Museum in Vladivostok proper for viewing by a wider audience.



Nelson A. Thacker Photograph

Gerald R. Ford Foundation Research Grant Awards—Spring 2005

The Gerald R. Ford Foundation semi-annually awards travel grants of up to \$2,000 to support research in the Ford Library's collections. For further information, please contact Helmi Raaska at (734) 205-0559 or helmi.raaska@nara.gov. Application deadlines are March 15 and September 15. The recipients of the Spring 2005 awards and their topics are:

Jill Abraham

UNIVERSITY OF VIRGINIA
The First Lady, the Women's Movement, and the Modern Presidency

Duccio Basosi

MAGHIAVELLI CENTER FOR COLD WAR STUDIES, UNIVERSITY OF FLORENCE, ITALY
Helsinki and Rambouillet: Security and Economic Matters at Stake, 1972-1975

Rory Patrick Donnelly

LONDON SCHOOL OF ECONOMICS
An Awkward Legacy: The Foreign Policy Choices of Ford's First Year

Peter I. Hajnal

MUNK CENTRE FOR INTERNATIONAL STUDIES, UNIVERSITY OF TORONTO, CANADA
The G7/G8 System and the G20: Evolution, Role and Documentation

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Presidential Libraries: Archive, Afterlife, and the National Imagination

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Grant Recipient Authors New Ford Book

Long-time Ford Library researcher Yanek Mieczkowski has published a new book, *Gerald Ford and the Challenges of the 1970s* (The University of Kentucky Press: 2005). The book concerns the biggest challenges in the

1970s, and in particular to the Ford administration: the economy, the energy crisis, and the lack of trust in government following Watergate and President Nixon's resignation. In revisiting the events of thirty years ago, Mieczkowski offers a fresh view of how President Ford faced challenges and provided leadership to the country in transition.

Mieczkowski, a two-time recipient of a Gerald R. Ford Foundation Research Grant, has made numerous trips to the Ford Library to conduct research for this book. He also interviewed President Ford, key members of the Ford Administration, and members of the 94th Congress to gain insights on past events. The Library was pleased to later receive his donation of research interviews. Currently an associate professor in history at Dowling College in New York, Mieczkowski has also written *The Routledge Historical Atlas of Presidential Elections* and provided the chapter on Gerald Ford to *The Reader's Companion to the American Presidency*.

"The first major work on Ford to appear in more than a decade, *Gerald Ford and the Challenges of the 1970s* combines the best of biography and presidential history to paint an intriguing portrait of a president, his times, and his legacy."

"By a masterful analysis, Mieczkowski shows how Ford restored credibility to government and promoted amicable relations with Congress where members learned once again to disagree, when necessary, without being disagreeable."

Richard Lowitt
UNIVERSITY OF OKLAHOMA



Gerald Ford
and the Challenges of the
1970s

YANEK MIECZKOWSKI

Library Announces Recipient of First Annual Gerald R. Ford Scholar Award in Honor of Robert M. Teeter

Erika Franklin Fowler, a Ph.D. candidate at the University of Wisconsin-Madison, was chosen from among 13 applicants as the first recipient of the new *Gerald R. Ford Scholar Award in Honor of Robert M. Teeter*. The annual award, established last fall, gives \$5000 to a doctoral student conducting dissertation research on an aspect of the United States political process during the latter part of the 20th century. Ms. Fowler's dissertation, *Party Images, Public Opinion, and Political Change*, concerns how American citizens have been able to track political party positions despite party position changes, campaign communications that rarely discuss parties or party positions, and general inattentiveness by the public.

Robert Teeter spent over thirty years as a leader in public opinion analysis and campaign strategy, including the 1976 campaign of President Gerald R. Ford, and the Ford Library houses the majority of written materials from his career. The Ford Scholar Award is made possible through the generous support of the Teeter family and friends, Teeter's colleagues on the United Parcel Service Board of Directors and the UPS Foundation. The application deadline for the spring 2006 award is May 1, 2006. For further information, please contact Brooke L. Clement at (734) 205-0554 or brooke.clement@nara.gov.



Library Hosts Conference on Ford-era Drug Policy, March 21-22, 2005

The Ford Library hosted the University of Michigan's Substance Abuse Research Center's two-day symposium on U.S. drug policy during the Ford administration, featuring remarks and a roundtable discussion by three historians pursuing ground-breaking research on federal drug policy. Utilizing the collections housed at the Ford Library, these scholars have begun to address the dearth of scholarship of drug policy in the Ford administration and are providing the first analyses which will establish a foundation for future scholars.

Joseph Spillane, Associate Professor of Criminology and History at the University of Florida, championed the Domestic Council's 1975 *White Paper on Drug Abuse* as the federal government's first realis-

tic attempt to address drug abuse in the United States and as an important benchmark today, even though its recommendations seemed revolutionary at the time.

Nancy Campbell, Assistant Professor of Science and Technology Studies at Rensselaer Polytechnic Institute in Troy,



New York examined how President Ford's Executive Order 11905, issued following the Church Committee's investigation into intelligence activities and prohibiting "experimentation with drugs on human subjects, except with the informed consent, in writing and witnessed by a disinterested party, of each such human subject," impacted federally directed and funded research on drug addiction, especially at the Addiction

Research Center (ARC) which was under the management of the Federal Bureau of Prisons and the Public Health Institute.

Using information from recently declassified U.S. government documents, State Department research historian **William McAllister**, noted a shift in international drug policy during the late Nixon and Ford administrations from simple pressure on foreign governments to reduce excess agricultural production to a more holistic and multi-faceted strategy incorporating support for nascent treatment, rehabilitation, intervention, and prevention efforts overseas.



Are you a "Friend of Ford"?

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"I am profoundly grateful for the kind words that have been said about me, but the finest tribute of all will be to see the Gerald R. Ford Museum living and growing and constructive and useful."

GERALD R. FORD
MUSEUM DEDICATION
SEPTEMBER 18, 1981



As a member of Friends of Ford you are invited to participate in many special Library and Museum activities that are not open to the general public.

To join the Friends of Ford, please mail the completed application form to the Gerald R. Ford Foundation at the address below or visit our website at www.geraldrfordfoundation.org. For further information, please contact Diane Van Allsburg at (616) 254-0396 or diane.vanallsburg@nara.gov.

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Coming UP!

Please see our website for updated information: www.fordlibrarymuseum.gov/events.htm

Play Ball, Mr. President, continuing at the Library through OCTOBER 31, 2005. (See page 10)

War and Empire, SEPTEMBER 14–NOVEMBER 17, 2005.

A series of fall programs to be held in the Ford Museum Auditorium, in conjunction with Grand Valley State University's Hauenstein Center for Presidential Studies. More information available at: www.gvsu.edu/hauenstein/

▶ **The Debate**, SEPTEMBER 14. In what promises to be a lively debate, Arianna Huffington and Victor Davis Hanson will square off on whether the United States is an Empire in an evening program.

▶ **The Conference**, OCTOBER 6–7. Twenty scholars converge on Grand Rapids to discuss the implications of five declared and some 35 undeclared American wars—many for territorial expansion. Opening lecture by author, editor and columnist Richard Brookhiser.

▶ **TR and American Empire**, OCTOBER 6. A keynote address by noted historian and academic H.W. Brands and the ensuing reception will open the Ford Museum's new Teddy Roosevelt exhibit.

▶ **The Lessons**, NOVEMBER 17. If America is an empire, perhaps our most disastrous imperial pursuit was Vietnam. Robert Caro, one of the great biographers of our time, previews the highly-anticipated final book in his four-volume biography of Lyndon Johnson.

Teddy Roosevelt: A Singular Life, OCTOBER 7, 2005–MARCH 5, 2006. Developed by Museum staff this exhibit shows exclusively at the Ford Museum. (See back page)

Yanek Mieczkowski, author of the new book *Gerald R Ford: Challenges of the 1970's*, speaks at the Museum and Library on OCTOBER 26 AND 27, respectively.

Museum's Christmas on the Grand Tree Lighting Ceremony, NOVEMBER 16, 2005. Stop by the Museum for warm refreshments and the lighting of this year's entries in the annual Christmas tree decorating competition.

I'm Dreaming of a White House Christmas, NOVEMBER 21–JANUARY 6, 2006. A Library exhibition of Ford White House documents, photographs, and artifacts, with reception and speakers to be announced.

Museum's Holiday Open House, DECEMBER 4, 2005. Featuring a visit by Santa and Mrs. Claus, holiday crafts for children and refreshments.

Requiem: By the Photographers Who Died in Vietnam and Indochina, MARCH 26–JUNE 4, 2006. A photograph exhibition presented by North Carolina State University Libraries as a follow-up to its tremendously successful Pulitzer Prize photograph exhibition.

APPLICATION DEADLINES:

Gerald R. Ford Foundation Journalism Prize Award, MARCH 3, 2006. (See page 6)

Gerald R. Ford Foundation Travel Research Grant, MARCH 15, 2006. (See page 12)

Gerald R. Ford Scholar Award in Honor of Robert M. Teeter, MAY 1, 2006. (See page 13)

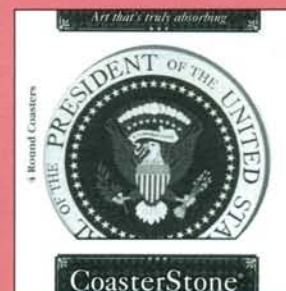
Museum Store Items



Gerald R. Ford Museum Note Card, with envelope, 5"x7," 95¢ apiece



Presidential Seal Journal Book with Pen, black, 5"x7," \$14.50



Presidential Seal Coasters, 4"x4," \$10.50 apiece or set of 4 for \$42.00

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Theodore Roosevelt: A Singular Life

October 7, 2005–March 5, 2006 at the Ford Museum

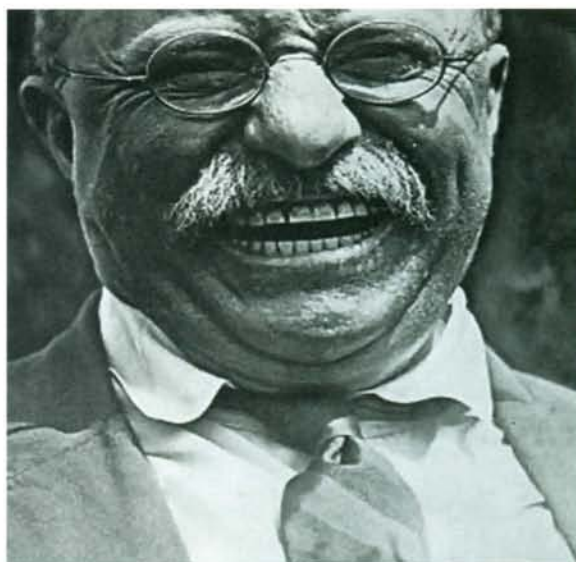
*“Speak softly and carry a big stick;
you will go far.”*

Theodore Roosevelt lived by this West African proverb most of his adult life. Born in 1858, Teddy Roosevelt’s life is a study of determination and energy.

The Ford Museum’s exhibit explores the life of a sickly child who grew into an energetic, vibrant man, one who ushered in the modern presidency and brought the United States onto the world stage. Not only did Roosevelt become a great president, he made himself a world authority on wildlife, wrote prodigious numbers of books, fought to expand America’s armed forces and became a rancher in the Wild West. In his life, he stopped war, fought in a war that he helped start, and had his heart broken by a war.

For all of the serious aspects of Theodore Roosevelt, there was another side to the man. It might be said that while he and his wife, Edith, had six children, Edith had seven—Roosevelt, himself. He wrestled and played with his children while at home and at the White House, with at least one of them being hurt for it!

Theodore Roosevelt’s life spanned from America’s pre-Civil War era to its rise as the world’s greatest industrial and military power. No one was more proud of that than the bespectacled, grinning man we now know as simply, TR. For more information visit the museum’s website at www.fordlibrarymuseum.gov.



The Gerald R. Ford Foundation is a private, non-profit corporation whose primary mission is to support the Gerald R. Ford Library and Museum through historical exhibits, educational programs, conferences, research grants and awards. In fulfilling its mission, the Foundation seeks to honor the principles and values demonstrated by President Ford throughout his public service career. The Foundation also seeks to educate Americans about the unique history and significant events of the Ford presidency. Finally, the Foundation seeks to enhance public understanding of American history and government, particularly the presidency. Inquiries regarding contributions should be addressed to Martin J. Allen, Jr., Chairman, Gerald R. Ford Foundation, 303 Pearl Street NW, Grand Rapids, Michigan 49504-5353.

THE GERALD R. FORD FOUNDATION NEWSLETTER
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Gerald R. Ford Foundation

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