



Gerald R. Ford Presidential Foundation Newsletter

December 2017

President Gerald R. Ford Tribute Room Dedication



Trustee Steve Ford tours the President Gerald R. Ford Tribute Room at the Gerald R. Ford International Airport, Grand Rapids, MI.



(l-r) Jim Gill, President & CEO of the Gerald R. Ford International Airport Authority; Roger Morgan, Chairman of the Gerald R. Ford International Airport Authority Board; Joan Secchia; Trustee Steve Ford; and Trustee Fred Keller, Chairman of the Airport Tribute Committee, cut the ribbon to officially open the Gerald R. Ford Tribute Room.

On October 17, 2017 the Gerald R. Ford International Airport dedicated the President Gerald R. Ford Tribute Room during a ribbon-cutting ceremony. The Grand Rapids airport worked with the Gerald R. Ford Presidential Foundation to incorporate an exhibit space dedicated to the 38th President, which is located pre-security as a part of the \$45 million Gateway Transformation Project, a major renovation of the airport.

"He loved growing up in Grand Rapids, and it is humbling to know that he will always have a place to be remembered" said Steve Ford, President Ford's son, who spoke at the short ceremony.

"This tribute room at the Gerald R. Ford International Airport is a terrific place not only for generations that knew my father to spend time reflecting on the past, but also for future generations to learn about what he meant to our country and to West Michigan."

The exhibit includes photos, a model of *USS Gerald R. Ford* (CVN 78), displays, and rotating historical pieces. "What I like about this

(tribute room) is there isn't a door," said Joan Secchia. "People can walk by and see it without having to open a door to go in." Joan spoke on behalf of her husband, Peter Secchia, a champion of the project, who was unable to attend. There are only eight airports in the United States named after presidents, noted Jim Gill, the airport's chief executive officer, during the ceremony. "In the case of West Michigan, it's more than a gesture. It's a heartfelt honor to name this airport and facility after Gerald R. Ford," Gill said.

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Elaine K. Didier
Library/Museum Director



*Letter from the Executive Director,
Joseph S. Calvaruso*



(l-r) Joe Calvaruso welcomes Michigan Governor Rick Snyder to the Gerald R. Ford Presidential Foundation.

This is the Foundation's final newsletter for 2017. This year was singularly unique for its tributes to President Ford. We saw the dedicated work and generosity of so many culminate magnificently on July 22 with the commissioning of the *USS Gerald R. Ford* (CVN 78) aircraft carrier. It was a once in a lifetime opportunity to participate in the largest and most significant tribute that President Ford will ever receive. CVN 78 most certainly is a tribute to him that is well deserved – very well deserved. I was honored to serve on the ship's official commissioning committee. To the many trustees and others who supported the commissioning committee and our remarkable Ship Sponsor, Susan Ford Bales, thank you – thank you – thank you! In addition, I'm especially grateful for the outpouring of comments we continue to receive about the Foundation's special edition commissioning newsletter. The original concept was to create a commissioning

keepsake that could be enjoyed for many years. Your comments confirm that the original concept was most definitely achieved.

As we bring to a close 2017 and the first full year of the Foundation's DeVos Learning Center and the new permanent exhibits at the Gerald R. Ford Presidential Museum, it's gratifying to have witnessed first-hand how these shining examples of President Ford's remarkable legacy have flourished. Continuing interactions with the Museum experience and the Learning Center activities have been hugely successful, as thousands of students learn first-hand about character, integrity, and public service.

The Foundation has enjoyed great partnerships with both the Hauenstein Center and Spectrum Health. In October, we co-hosted with Spectrum Health *Candid Conversations* with keynote speaker Emmy Pontz-Rickert. Several weeks ago, we partnered with Hauenstein for two provocative programs, *Debating the Constitution* between Nathan Goetting and John McGinnis, with Victoria Vulecich of Cooley Law School as the moderator, and *Character and the Presidency* with David Brooks and Ronald C. White. In November, the Foundation and Hauenstein Center hosted Hank Meijer, who discussed his new biography of Arthur Vandenberg. If you love history, I encourage you to read Hank's fascinating book.

The President Gerald R. Ford Tribute Room at the Gerald R.

Ford International Airport, was dedicated this fall. What a wonderful way to raise the level of awareness of President and Mrs. Ford's legacy. Congratulations and thanks to the Foundation Trustees for funding the project and endowing a maintenance and upgrades fund. A big thank you to Peter Secchia for his inspiration and cornerstone gift and to Fred Keller, the tireless chairman of the Tribute Committee, and his fellow committee members. Be sure and visit the Tribute Room on your next flight to, or from, Grand Rapids.

Each September 11, the Gerald R. Ford Council of Boy Scouts of America and the Gerald R. Ford Presidential Foundation and Museum honor those who died during the horrific events of September 11, 2001. A Community Day of Remembrance and day-long Scout Salute are heartfelt tributes to that somber day. Once again this year, large crowds gathered at the Museum to remember the victims and take part in tribute events throughout the day.

In closing, my special thanks to the Foundation Trustees and our many volunteers, sponsors, and partners for their boundless time and efforts in support of the Foundation and the legacies of President and Mrs. Ford. It is indeed an honor to work with each of you. I wish you and your families a healthy, happy, and prosperous 2018!



**Remembering Helen DeVos
1927 - 2017**

On Wednesday, October 18, Mrs. Helen DeVos, wife of Honorary Trustee Richard DeVos and mother of Trustee Doug DeVos passed away in Grand Rapids, Michigan. Our deepest sympathies and condolences go out to Rich and Doug, and their entire family. We are very grateful to have had the chance to know Helen as a cherished friend and benefactor. Helen will be greatly missed by us all.



Susan Ford Bales

Let's Be Candid. Betty would be so proud!

On October 18, 2017, the Gerald R. Ford Presidential Foundation partnered with Spectrum Health to host the fifth annual *Candid Conversations*, a Spectrum Health Cancer Center and Betty Ford Breast Care Services free community event to celebrate National Breast Cancer Awareness Month. The celebration was held at East Kentwood High School's Fine Arts Auditorium.

Susan Ford Bales (photo left) spoke to the crowd about her mother's pivotal role in changing women's health in America forever. She encouraged everyone to take an active role in breast cancer detection and to continue speaking candidly with one another about the disease. Mayor Rosalynn Bliss spoke about the importance of ensuring access to quality, effective health care for everyone and the pride she has for the depth and reach of Spectrum Health Betty Ford Breast Care Services in the community.

Local breast cancer survivor Emmy Rickert was the keynote speaker. She shared her personal story beginning with her cancer diagnosis at age 24 and her formidable will to fight. "One of the best ways to fight cancer," Emmy concluded, "is to love life and to choose joy every single day." Judy Smith, MD, chief of the Spectrum Health Cancer Center, served as panel moderator for an onstage discussion with a group of Spectrum Health and the Grand Rapids African American Health Institute experts.

Guests were welcomed with a reception in the lobby that featured light refreshments, "selfie" stations and community partner booths. Interspersed throughout the program were musical performances by Avalon Cutts-Jones; their inspirational songs touched everyone. Friends, family, survivors and all enjoyed a wonderful evening filled with education, awareness and hope.

A Celebration of 30 Years of Breast Care Excellence in West Michigan



(l-r) Spectrum Health Chief of Oncology, Judy Smith, MD, Susan Ford Bales, Representative Winnie Brinks, Michigan Senator Peter MacGregor, and Spectrum Health Chief Operating Officer Tina Freese Decker.



Betty Ford Breast Care Services at Blodgett Memorial Medical Center.

On October 17, 2017, Spectrum Health celebrated the 30th Anniversary of Betty Ford Breast Care Services. The event was hosted at Blodgett Hospital where breast care services first opened in 1987. In attendance and honoring and continuing Betty Ford's legacy were her daughter Susan Ford Bales, Spectrum Health's Executive Vice President and Chief Operating Officer Tina Freese Decker and chief of oncology Dr. Judy Smith. Michigan's First Lady Sue Snyder was also in attendance. Everyone enjoyed refreshments and cake while taking in the beautiful pink scenery displayed throughout Blodgett Hospital.

When Betty Ford Breast Care Services opened at Blodgett Memorial Medical Center in September 1987, it was the first cancer screening center in Michigan and only the sixth in the nation. Today, there are 15 locations through West Michigan providing 95,000 screenings and diagnostics services annually that help patients get the treatment they need as soon as possible so that they can be successful in fighting this disease.

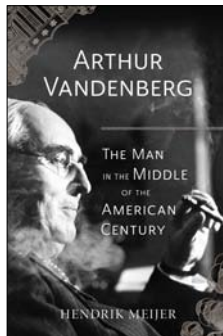
These numbers reflect the impact Betty Ford made by openly speaking out about breast cancer. Her courage was monumental and is definitely something to celebrate.

The Gerald R. Ford Presidential Foundation is proud to partner with the Hauenstein Center for Presidential Studies at Grand Valley State University to host quality programming. Below is a series of joint events hosted this quarter. Photos and videos from these presentations can be found on our website or by visiting www.hauensteincenter.org.

Hendrik "Hank" Meijer
"Arthur Vandenberg: The Man in the Middle of the American Century"
Thursday, November 2, 2017

At the dawn of the Cold War, Senator Arthur H. Vandenberg, a Republican from Grand Rapids, worked with Democratic administrations to build congressional support for monumental foreign policy endeavors, including the Marshall Plan, NATO, and the United Nations.

The Foundation was proud to partner with the Hauenstein Center to host this presentation. Hank Meijer's articles on Senator Vandenberg have been published in the Michigan Historical Review, and he wrote the entry on the Senator for Simon and Schuster's Encyclopedia of the United States Congress. Hank Meijer is the Vice Chairman of the Gerald R. Ford Presidential Foundation and is an associate scholar at the Hauenstein Center for Presidential Studies.



Hank Meijer



David Brooks & Ronald C. White
"Character and the Presidency"
Tuesday, October 3, 2017

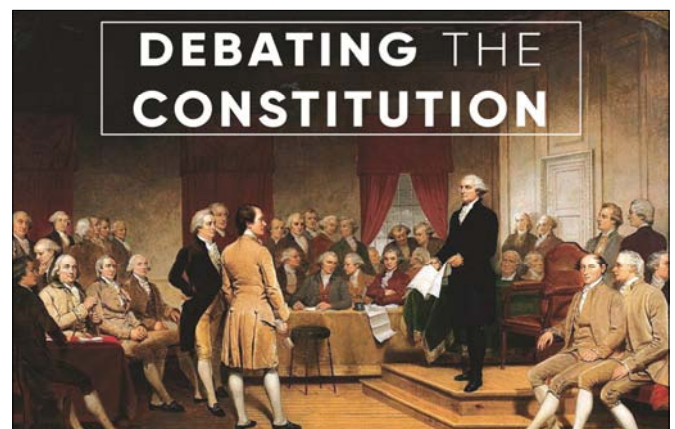
On October 3, 2017 the second biennial *Character and the Presidency* was held at the L.V. Eberhard Center on the campus of Grand Valley State University. This event was supported by The Peter F. Secchia Family, The Meijer Foundation, the Gerald R. Ford Presidential Foundation, Library & Museum along with the Hauenstein Center.

The event featured David Brooks, distinguished political commentator and *New York Times* columnist, alongside bestselling presidential historian Ronald C. White, for a conversation about the past, present, and future of the American presidency. No subject could be more timely and important for the promotion of ethical, effective leadership in the twenty-first century. Ford Foundation trustee Ambassador Peter Secchia addressed why he felt the need to initiate this hard-hitting series on character in the presidency.

Left Top Photo: (l-r) Ronald C. White and David Brooks.
Left Bottom Photo: Trustee Ambassador Peter Secchia.

"Debating the Constitution"
Nathan Goetting and John McGinnis; Victoria Vuletich, Moderator
Thursday, September 14, 2017

The Ford Museum was honored to serve as the site for an outstanding program in honor of Constitution Day, co-sponsored and organized by the Hauenstein Center for Presidential Studies at Grand Valley State University, with additional support from the Ford Presidential Foundation. Professors Nathan Goetting of Adrian College and John McGinnis of Northwestern University held a spirited and intellectually riveting debate about various interpretations of the constitution in a conversation moderated by Professor Victoria Vuletich of Western Michigan University Cooley Law School. They had a wide-ranging discussion of how originalism and progressivism have been applied over time and the how the implications of various court decisions impact us today. It was an evening of linguistic pyrotechnics that drew a full house and extremely attentive audience.



DeVos Learning Center Activities

We hope you enjoy learning about a few of the many educational programs available at the DeVos Learning Center at the Gerald R. Ford Presidential Museum. The Learning Center continues to be a hub of activity and enjoyed by all!

Steve Ford Visit to Learning Center

On October 17th, a class of second grade students from Woodside Elementary in Holland, MI visited the museum for the Foundation's **Citizens in Action** field trip program and were treated to a visit from a very special guest. After a morning of learning about what it means to be an active citizen through the example of President Ford, the class was joined by Mr. Steve Ford, son of President and Mrs. Ford.

Steve spoke to the class about how his dad became president and what it was like to live in the White House and then graciously answered their many questions ranging from "How many presidents have you met?" to "Did you ever get to invite friends over to the White House?" After entertaining both the students and teachers with stories about his parents, life with the secret service, and much more, he posed with the class for photos. It was surely a day that will not be forgotten by the students of Woodside Elementary!



Steve Ford (center) is joined by students, parents and teachers from Woodside Elementary.

Gerald R. Ford Presidential Foundation

Wall that Heals

On September 21st and 22nd, the Gerald R. Ford Presidential Foundation partnered with LZ Michigan, ArtPrize, and The Wall That Heals to provide a truly unique experience for students in grades 4 through 12. Classes first traveled to 5/3 Ballpark to view and learn from The Wall That Heals, a replica of the Vietnam Veterans Memorial Wall.

Afterward, they joined the Foundation's education team at the Gerald R. Ford Presidential Museum to explore Vietnam War-related media and artifacts (photo left top). Classes viewed a portion of the film, *Gerald R. Ford: a Test of Character* to learn about President Ford's handling of the refugee crisis that resulted from the Vietnam War. Students were also able to view the staircase (photo left bottom) that was once atop the U. S. Embassy building in Saigon and artifacts from Operation Babylift, as well as archived items that have been left at the Vietnam Veterans Memorial Wall over the years. These artifacts, on loan from the Vietnam Veterans Memorial Fund, were on temporary exhibit in the Museum and included items such as POW bracelets and an unopened and returned care package sent to an American soldier who had died in Vietnam. Also on display were four portraits from the American Fallen Soldiers Project. These paintings by artist Phil Taylor featured members of our military who were killed in action. Taylor gives the paintings to the families of the fallen soldiers as a way to bring them peace and also to bring awareness to the courage and sacrifice exemplified by these men and women.

The field trip experience, entitled The Art of Healing, sought to teach students not only some of the history of the Vietnam War, but also how the process of creating and experiencing art can heal us after conflict and trauma.



Gerald R. Ford Presidential Foundation



Artifacts, on loan from the Vietnam Veterans Memorial Fund on display at the Gerald R. Ford Presidential Museum.

Gerald R. Ford Presidential Museum

Letter from the Library and Museum Director, Elaine K. Didier, Ph.D.



Dr. Elaine K. Didier

As we wrap up the end of the federal fiscal year, it is a great pleasure to report that visitors to the Library and Museum increased by 17% over FY 2016, for a total of 302,000 visitors (vs. 251,000 in FY 2016). It is even more exciting to report that attendance by school groups increased by 350% over FY 2016. We hosted 15,000 students in FY 2017, up from 3400 in FY 2016, and 5600 in FY 2015, before the Museum closed for the total renovation. The new exhibits and new DeVos Learning Center teaching and learning spaces are truly fulfilling our visions, and the Foundation's addition of another educator has definitely enabled us to extend our reach to more student groups. Together, the Library/Museum and Foundation thank you for your confidence and investment in our efforts to carry forward President and Mrs. Ford's legacy of leadership and service.

Over the past year, the Library increased the percent of processed textual and audiovisual holdings from 83% to 93%, processing nearly 2100 cu. ft. of materials. In addition, the Library continued to scan and post documents and photos on our website at a steady pace, enabled by Foundation support. These very significant increases in processed materials were accomplished despite the impact of four archival vacancies, and the absence of another staff member on active duty deployment with the U.S. Marine Corps. Supervisory Archivist Geir Gundersen led staff efforts and made extremely effective use of student employees, Foundation-funded contract staff, interns and volunteers working alongside federal staff.

Following ArtPrize, we have had an incredibly busy fall season filled with outstanding speakers and great attendance at programs at both the Library and Museum. Highlights and photos of recent programs are featured elsewhere in this issue.

In addition to our ongoing education programs for students and evening speaker events, we have initiated several types of more informal programs to draw new audiences to the Museum. The *Ford After Five* series initiated in summer 2017 was a great success, drawing both young and older "newbies" to the Museum. The most popular events featured jazz performances, and talks and samples from baristas and brew masters.

These events continued into the fall, with a focus on our new feature exhibit, *Louder Than Words: Rock, Power & Politics*, developed by the Rock & Roll Hall of Fame in Cleveland and the *Newseum* in Washington, D.C. We are the first presidential library to display this special exhibit. Following a festive exhibit opening night with performances by local rock groups, we hosted our first-ever Music Zoo on November 11 to introduce kids of all ages to various musical instruments while also touring the exhibit. These events were planned and co-hosted with local groups like the Triumph Music Academy and drew great attendance by many families new to the Museum.

Another new initiative this fall is our Vietnam War series, which began with a simulcast from the National Archives in Washington, featuring an interview with Ken Burns and Lynn Novick, producers of *The Vietnam War* documentary. Cokie Roberts moderated the discussion, which was broadcast at both the Library and Museum on October 17. Deputy Director Joel Westphal has organized a series of four speakers between November 2017 and March 2018, focused on various aspects of the War. These events are being hosted by the Museum and Library with support from the National Archives Foundation, AARP, The Pritzker Military Museum, and the Lawrence F. O'Brien Family, along with the Armed Forces Thanksgiving group of

West Michigan and the Ford Presidential Foundation.

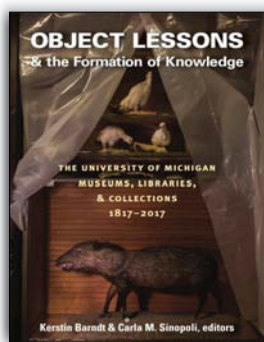
The first program featured Harvard professor Fredrik Logevall, winner of the 2013 Pulitzer Prize for *Embers of War*, and drew an audience of veterans of all ages as well as AP History high school students from Kalamazoo. Senator Gary Peters and the National Archives Foundation enabled us to present Vietnam-era veterans with special lapel pins in honor of their service.

In addition to all of these public activities, the Library and Museum staff continue to support researchers from around the world, especially several who are working on biographies of President and Mrs. Ford. The Foundation Research Travel Grant committee just awarded travel funds to sixteen new researchers working on projects ranging from U.S. relations with Japan, Angola, Saudi Arabia, Nigeria and Latin America to diverse topics including nuclear weapons, food stamps, oil price issues, national security, and even two projects on presidents and sports.

Our curator, Don Holloway, is hard at work planning the Museum's celebration of Mrs. Ford's centennial, with an exhibit titled *In Step with Betty Ford: A Celebration of Her Centennial* opening in April 2018. Planning is underway for special programming to accompany the exhibit, so stand by for more information coming soon!

As always, we thank you for your ongoing support for the Ford Presidential Foundation and the work of the Ford Library and Museum.

With appreciation and best wishes, Elaine



***Object Lessons and the Formation of Knowledge:
The University of Michigan Museums, Libraries, and Collections 1817-2017.***
University of Michigan Press, 2017.

A newly published book in honor of the University of Michigan's Bicentennial includes a chapter on the founding of the Ford Library and Museum, written by Library/Museum Director, Dr. Elaine Didier.

The book is a weighty tome, with sections devoted to essays about the philosophy and intellectual principles that led to the University's desire to collect, house and preserve a wide variety of special collections, along with individual chapters describing the formation and contents of the various museums, libraries and other special collections on campus. Established in 1981, the Ford Library is among the newer collections on the UM campus.



WE WILL NEVER FORGET!

Grand Rapids area police and firefighters paid tribute to the fallen during the Scout Salute on 9/11 at the Museum.

Grand Rapids: On September 11, 2017, the Foundation and Museum were honored to host the 16th Annual September 11th Community Day of Remembrance / Scout Salute at the Gerald R. Ford Presidential Museum.

The event went from sunrise to sunset to honor those who lost their lives on September 11, 2001. In addition to the Scout Salute, there were ongoing family-friendly events throughout the day. There was a police dog demonstration as well as horses from the Mounted Unit of the Kent County Sheriff's Department. A blood drive was held inside the Museum and 56 pints of blood were donated! Students were also given training on what to do in a disaster, including the pillowcase project presented by the American Red Cross.

The event closed with Special Agent In Charge of FBI Detroit, David P. Gelios. After he spoke, the last salute was given.

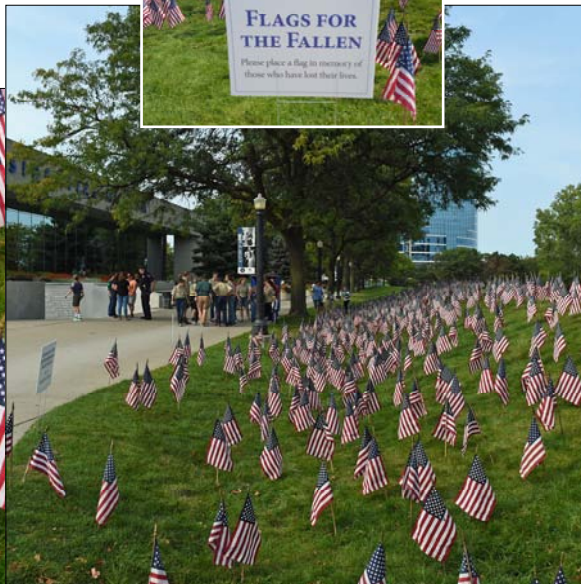


Above: Lines form to salute the flag at the Museum on 9/11 during the Scout Salute.



Right: Special Agent in Charge of FBI Detroit, David P. Gelios speaks at the final program on 9/11.

Boy Scout and Girl Scout volunteers placed "Flags for the Fallen" outside the Gerald R. Ford Presidential Museum in honor of the men and women who lost their lives on 9/11.





Official ArtPrize Nine Venue: Gerald R. Ford Presidential Museum September 20 - October 8

For 19 days each fall, around 400,000 attendees descend upon three square miles of downtown Grand Rapids, Michigan where anyone can find a voice in the conversation about what is art and why it matters. From September 20 - October 8, 2017 *ArtPrize Nine* hosted 1,348 entries at 179 venues throughout downtown Grand Rapids.

For the 9th year in a row, the Gerald R. Ford Presidential Museum was honored to be an official ArtPrize venue. The Museum hosted 31 artists this year, two of which were voted in the top 20 by the public: "Team Spirit" by Anni Crouter and "9/11" by Mher Khachatryan. More than \$500,000 in prizes are awarded each year, which includes a \$200,000 prize awarded entirely by public vote and another \$200,000 prize awarded by a jury of art experts.



(l-r) Rachel Price, Ruth Price, Phil Taylor, and Karl Price during the presentation of the portrait of Marine GySgt. Daniel J. Price.

Above: Artist Phil Taylor delivered the original *American Fallen Soldiers Project* portrait of Marine GySgt. Daniel J. Price on September 23rd, 2017 at a special event hosted by LZ Michigan during ArtPrize Nine. The portrait was presented to his parents, Karl and Ruth Price and wife Rachel Price. GySgt. Price was 27 years old when he was killed in action in Afghanistan on July 29, 2012 during Operating Enduring Freedom. GySgt. Price was from Holland, Michigan. Please visit www.americanfallensoldiers.com to learn more about the incredible work of the American Fallen Soldiers Project.



United States Secretary of Education Betsy DeVos and husband Dick DeVos stopped by President Ford's Foundation office during their visit to ArtPrize Nine on September 21, 2017.



Two-Dimensional Finalist: "Team Spirit" by Anni Crouter. This 18' x 5' x 2" Acrylic on Canvas was selected as a finalist during the Top 20 Public Vote.



Two-Dimensional Finalist: "9/11" by Mher Khachatryan is a 26' x 8' oil on canvas selected as one of the Top 20 Finalists during public voting.



(l-r) Foundation Executive Director Joe Calvaruso, Library and Museum Deputy Director Joel Westphal, Michigan Governor Rick Snyder, "Team Spirit" Artist Anni Crouter and ArtPrize Nine Creative Director Todd Herring tour the Museum on September 27, 2017.

Gerald R. Ford Presidential Museum Goes Solar



The Gerald R. Ford Presidential Museum is excited to announce the installation of 720 solar panel modules on the roof of both the Museum and the DeVos Learning Center. The solar panels were installed by Honeywell International and its subcontractor Inman Solar. Construction started on July 11, 2017 and began producing power on August 8, 2017. The panels produced 1511.3 Kw on the 8th, this equates to a 19% savings on the annual electric costs, or a total of \$23,000 per year.

"We are delighted to be a part of this forward movement towards the use of renewable resources in the Federal Government, remarked the Museum's new Deputy Director, Joel Westphal. With the installation of these panels the Ford Presidential Museum joins 3 other National Archives and Records Administration sites by adding the panels for environmental protection.

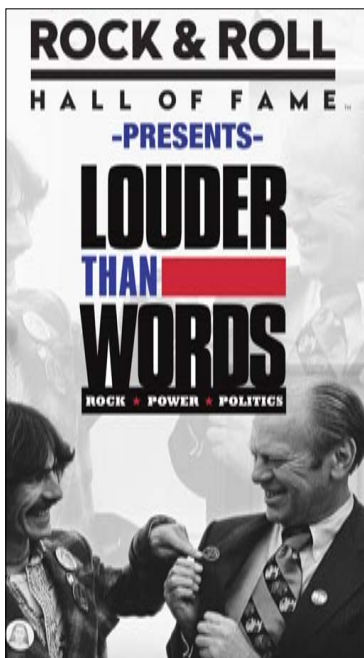
Financial support of this project was provided by an Energy Savings Performance Contract.

Left: An aerial photo of the museum showing the new solar panels installed on the roof. Inset photo shows the solar panel detail.

"Ford and Football: From the Gridiron to Super Fan"

On Exhibit at the Gerald R. Ford Presidential Library
Ann Arbor, Michigan
August 30, 2017 through January 2018

"Football and Ford" examines the impact of football and sportsmanship on President Ford's life. This free exhibit features Ford's offers from professional teams (Greenbay Packers, Chicago Bears, and the Detroit Lions), his early days on the field, and his life-long passion for University of Michigan football.



Rock & Roll Hall of Fame traveling exhibit "Louder Than Words" at the Gerald R. Ford Presidential Museum.

Louder Than Words: Rock, Power & Politics

Exhibit Opening
November 7, 2017 - February 11, 2018

Grand Rapids: The Ford Museum officially opened its doors to *Louder than Words: Rock, Power & Politics*, a new travelling exhibit created by the Rock & Roll Hall of Fame and the Newseum. The Museum is very excited to be the first to host this travelling exhibit on its multi-year run across North America, including stops at other presidential libraries.

We gave it a grand kick-off by hosting an Exhibit Sneak Peek Rock Party inside the Museum, featuring Grand Rapids' popular band Trilogy. Speakers included special guest, Karen Herman, the Rock Hall's Vice President of Collections and Curatorial Affairs, along with Jamie Draper, our very own superstar-registrar. This was the very first time a rock band has played in the museum and will not be the last as we celebrate this pop culture exhibit which interweaves music with First Amendment rights.



Music Zoo Participants

Grand Rapids: On November 11th, in conjunction with our featured temporary exhibit from the *Rock & Roll Hall of Fame* and *Newseum*, the Museum held its very first **Music Zoo** in partnership with Grand Rapids' *Triumph Music Academy* and the *Grand Rapids Children's Museum*. For those who have never heard of a **Music Zoo**, it's a chance to interact, learn, touch and play a large variety of musical instruments in a single setting. It is also an opportunity for children and adults to hear from musicians about what inspired them to pick up the guitar, mandolin or even become an electronic DJ. The Museum's lobby was packed with stations featuring a wide variety of instruments as well as a mixing table used by DJs. In addition to this educational activity, a Triumph Kids Band not only let the kids come on the stage to try out their instruments but treated all attendees with a 45-minute concert performance. The event was so successful many patrons asked if we were going to do this type of event in the future. We certainly hope to!



Kenneth Walsh



Kenneth Walsh
"Ultimate Insiders: White House Photographers and How They Shape History"
Wednesday, October 25, and Tuesday, November 1, 2017

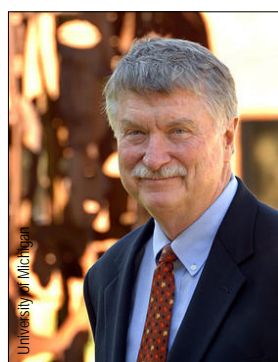
Grand Rapids and Ann Arbor: Kenneth Walsh, one of the longest serving White House correspondents in history and author of *White House Photographers and How They Shape History*, delighted crowds totaling 340 attendees with presentations at both the Museum and Library. He shared fascinating stories of how official White House photographers have evolved into the ultimate insiders and used that access and friendship to create fundamental impressions and public images of presidents through the art of photography. Starting with Abraham Lincoln, Walsh provided numerous examples of how the best presidents embraced the use of still photography to dramatize, humanize, and make themselves appear more accessible. The audiences asked many questions during the question and answer periods and book signings following the two programs.



(l-r) Filmmakers Lynn Novick and Ken Burns were interviewed by *National Public Radio's* Cokie Roberts.

National Archives Simulcast Conversation with Ken Burns and Lynn Novick
on the Making of the Vietnam War Documentary Series
Tuesday, October 17, 2017

Ann Arbor and Grand Rapids: The Library and Museum presented a live simulcast of a program from the National Archives in Washington, DC, featuring a 90-minute conversation with documentary filmmakers Ken Burns and Lynn Novick regarding their PBS documentary series *The Vietnam War*. *National Public Radio's* Cokie Roberts moderated the discussion, which included many references to the research process and decision-making regarding what to include in the series, interspersed with striking video clips from the documentary. The interview was broadcast across the country at eight presidential libraries. Audiences in Ann Arbor and Grand Rapids enjoyed a most interesting and informative evening and continued the conversation at receptions following the program at each site.



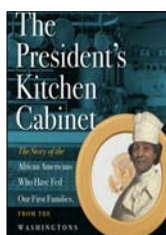
Dr. Tony England

Dr. Tony England
"From Earth to Space and Back Again: NASA's Human Spaceflight Program - A Political Perspective"
Wednesday, October 11, 2017

Ann Arbor: Dr. Tony England, former NASA astronaut with the Apollo 13 and 16 Missions and Spacelab 2, and now Dean of the College of Engineering at U-M Dearborn, presented a fascinating overview of the past, present, and future of the U.S. Space Program to an overflow audience at the Library. In his talk, Dr. England highlighted the successes and failures of the space program; described the characteristics of a successful space program and mission project, including the challenges in striking a proper balance between technology and science; and shared his insights on the growing privatization of space exploration and human missions to Mars. In covering these topics, Dr. England discussed the impact of domestic and international politics on mission objectives and budgetary expenditures, drew comparisons between the Apollo and space shuttle programs, shared his own experiences and contributions, and made good use of photographs, video, and audio to highlight key parts of his presentation. The audience extended the program with many questions during the question and answer period and continued the discussion during the reception following the program.



Adrian Miller



Adrian Miller
"The President's Kitchen Cabinet: The Story of the African Americans Who Have Fed Our First Families, from the Washingtons to the Obamas"
Tuesday, September 19, 2017

Ann Arbor: James Beard award-winning author Adrian Miller entertained an overflow audience with stories of the African Americans who worked in the presidential food service as chefs, personal cooks, butlers, stewards, and servers for every First Family since George and Martha Washington. With slides of historic photos and audio clips, Miller brought together the names and words of the black men and women who were celebrated culinary artists, First Family confidantes, and civil rights advocates. Miller also highlighted how food-related work slowly became professionalized and the important part African Americans played in that process. His chronicle of the daily table in the White House proclaimed a fascinating new American story.



This past summer, the Ford Museum initiated a new series of exciting programs which we called *Ford After Five* or just FA5, which is what some of our younger and hipper patrons are calling it. Beginning in June and running into September, we featured eight programs in total.



Each program was designed for a different type of audience: For young families, we had Game Nights where you could enjoy the Museum, a snack, and play a classic board game with the family or the staff. For those of every age, we held two extremely successful Jazz Nights, which included a special night called, *An Evening with the Duke*, featuring all the classic hits of Duke Ellington. These performances were presented by Grand Rapids' own John Shea Trio. The trio had performed for President Ford and Billy Graham as well as for numerous other events at the Museum back in the day. We are happy that both Jazz and John are back at the Museum!

Finally, for our truly hip and happening audiences, we offered a Barista Night and a Brewmaster Night that featured owners of local coffee bars and brewmasters talking about their respective tradecraft.

Left: The John Shea Trio performed the classic hits of Duke Ellington on April 31, 2017 at the Museum.

Gerald R. Ford Presidential Foundation Research Travel Grants

Fall 2017

Bogges Phillips, Jo
Ripley High School
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Ohio University
Chou, William
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Liverpool John Moores University - U.K.
Drane, Lindsay
University of Houston
Gaither, Eric
Baylor University

Gambrell, Rivers
University of Oxford - U.K.
Haefner, Julianne
Central Michigan University
Jensehaugen, Jorgen
Inland Norway University of Applied Sciences
Kim, Sejo
University of Notre Dame
Lawrence, Scott
Columbia University
Neale, Ashley
University of Kansas

Pack, Benjamin Jared
University of Arkansas
Soares, John
University of Notre Dame
Taiwo, Olantunde
Olabisi Onabanjo University - Nigeria
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Angelo State University - Texas



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- ★ Free admission to the Gerald R. Ford Presidential Museum
- ★ Advance notification of speakers and exhibits at both the Library and Museum
- ★ Invitation to pre-opening exhibit tours by staff members
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- ★ Membership card
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For further information, please contact Kristy Lecceadone at 616.254.0396 or email klecceadone@38foundation.org.

Attached is an application envelope for your convenience. Memberships are tax deductible to the limits allowed by the IRS.

The Gerald R. Ford Presidential Foundation is a tax-exempt 501(c)3 organization.

**Gerald R. Ford Presidential Foundation, 303 Pearl Street, NW, Grand Rapids, MI 49504-5353
616-254-0396**



Schedule of Upcoming Events

Save the Dates!

Date	Location	Time	Event
12/13/2017	Grand Rapids Museum	Doors Open 6:30 PM	<i>Ford After Five Series</i> presents: "70's Punk Night" featuring live music from The Young and the Savage. Join members of Mustard Plug, Lokella, Shoebox, and Triumph Music Academy as part of the Rock & Roll Hall of Fame exhibit "Louder Than Words: Rock, Power & Politics." No cost to attend. Reservations required by calling 616-254-0384 or email ford_events@nara.gov .
01/09/2018	Grand Rapids Museum	7:00 PM	Classic Rock - Grand Rapids Connection. Please join us for a panel discussion with area disc jockeys during Rock & Roll Hall of Fame exhibit "Louder Than Words: Rock, Power & Politics." Details pending. Please check our website as more details become available. No cost to attend. Reservations required by calling 616-254-0384 or email ford_events@nara.gov .
01/30/2018	Grand Rapids Museum	7:00 PM	Colonel Richard Camp "Ringed by Fire, the Siege of Khe Sanh". Join us for another presentation in our Vietnam War Lecture Series as Colonel Camp, former director of operations for the National Museum of the Marine Corps, recounts his experience while serving in Vietnam during the 1968 TET Offensive. No cost to attend. Reservations required by calling 616-254-0384 or email ford_events@nara.gov .
01/31/2018	Ann Arbor Library	7:00 PM	Colonel Richard Camp "Ringed by Fire, the Siege of Khe Sanh". Join us for another presentation in our Vietnam War Lecture Series as Colonel Camp, former director of operations for the National Museum of the Marine Corps, recounts his experience while serving in Vietnam during the 1968 TET Offensive. No cost to attend. No reservations are required.
02/07/2018	Grand Rapids Museum	7:00 PM	Panel Discussion with Grand Rapids area disc jockeys on the impact of the Beatles "American Invasion" during the Rock & Roll Hall of Fame exhibit "Louder Than Words: Rock, Power and Politics.": Details pending. Please check our website as more details become available. No cost to attend. Reservations required by calling 616-254-0384 or email ford_events@nara.gov .
02/22/2018	Grand Rapids Museum	7:00 PM	We are proud to join with the Hauenstein Center for Presidential Studies in sponsoring H.W. (Bill) Brands "The Great Triumvirate: Webster, Clay, and Calhoun". Following the lecture Bill Brands will pay a special tribute to Colonel Ralph Hauenstein prior to the Michigan Historical Commission's presentation of the 2017 MAK Award, posthumously, to Colonel Ralph Hauenstein. A reception will follow the programs. No cost to attend. Reservations required by calling 616-254-0384 or email ford_events@nara.gov .

For Additional Event Information Please Visit Our Website or Call 616-254-0396.

Website: www.geraldrfordfoundation.org



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The Gerald R. Ford Presidential Foundation fosters increased awareness of the life, career, values and legacy of America's 38th President. It does so through activities designed to promote the high ideals of integrity, honesty, and candor that defined President Ford's extraordinary career of public service. The Foundation promotes the ideals, values, commitment to public service and historical legacy of President Gerald R. Ford and further promotes greater civic engagement and recognition of integrity wherever it exists in the public arena. It supports permanent and changing exhibits designed to promote historical literacy: conferences; educational outreach and other programs, both scholarly and popular, including at the Gerald R. Ford Presidential Library and Museum.