



Gerald R. Ford Presidential Foundation Newsletter

July 2019 - Volumes 2 & 3



Dr. Robert M. Humphries

America's First Ladies Luncheon Series was held on May 30, 2019 in partnership with the White House Historical Association. This year's special guests were (l-r) Stewart D. McLaurin, President of the White House Historical Association; Anita McBride, former Chief of Staff to First Lady Laura Bush; and Tina Tchen former Chief of Staff to First Lady Michelle Obama. The luncheon was held at the Frederik Meijer Gardens and Sculpture Park in Grand Rapids, MI.



Erin Draper

Trustees Susan Ford Bales and David Hume Kennerly share stories from their White House experiences depicted in the photos selected for the "Extraordinary Circumstances" exhibit on March 25, 2019 at the Gerald R. Ford Presidential Museum.

Letter from the Executive Director, Joseph S. Calvaruso



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Joseph S. Calvaruso
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Library/Museum Director



Gerald R. Ford Presidential Library

Trustee Carla Hills, and Foundation Executive Director, Joe Calvaruso at the Library following her presentation on May 14, 2019.

For the seventh consecutive year, we honored and celebrated the legacy of Mrs. Ford, as the Gerald R. Ford Presidential Foundation hosted the America's First Ladies Luncheon Series. This year's presentation, "Inside the White House: Behind the Scenes of the First Lady's Office," featured Anita McBride, former chief of staff to First Lady Laura Bush; Tina Tchen, former chief of staff to First Lady Michelle Obama; and Chef Roland Mesnier, former White House pastry chef.

The luncheon was moderated by White House Historical Association President Stewart D. McLaurin. In addition, Motown

Legend Martha Reeves performed a special tribute to Mrs. Ford, "Dancing in the Street," performed with the backdrop of the famous David Kennerly photo of Mrs. Ford in a dance pose on the White House Cabinet Room table.

A new temporary exhibit opened at the Museum on March 25, 2019 entitled "Extraordinary Circumstances: The Presidency of Gerald R. Ford." It has been well received by museum visitors, as well as local and national media. Foundation Trustee David Hume Kennerly, President Ford's White House photographer, collaborated with the Museum's curator staff to produce the exhibit. Later this year a portion of the exhibit will move to the Library in Ann Arbor. We will also be highlighting the exhibit in the temporary portion of the airport exhibit. A special thanks to both Trustee David Kennerly and Museum Curator Don Holloway for their hard work on this magnificent exhibit. And special thanks to the Frey Foundation and Bank of America for their generous support of the temporary exhibit fund.

A very timely presentation was made by Trustee Carla Hills at the Library in Ann Arbor this spring. Carla did a spectacular job in

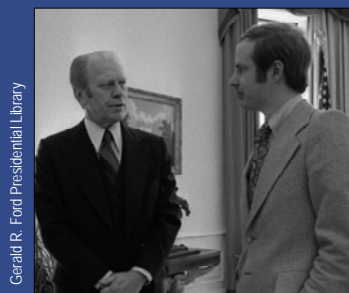
addressing the question: "Why Trade Matters."

This year a special performance of "Victors of Character" was conducted in Washington D.C. as part of our Annual Dinner. In addition, this year's Gerald R. Ford Medal for Public Service was awarded to a very deserving Secretary Paul H. O'Neill. I encourage you all to visit our website: geraldrfordfoundation.org and watch this spectacular program.

A special thank you to our Trustees for their time, talent, and support. This year's Annual Meeting welcomed three new Trustees with unique perspectives and interests. In addition, this year several Trustees retired from the Board after many years of dedicated service. Both the new and retired Trustees are highlighted in this newsletter.

Thanks also go to "Friends of Ford" members, volunteers, and everyone that enable us to raise the level of awareness of our nation's 38th President. It is an honor to serve as your Executive Director.

All the best,



Gerald R. Ford Presidential Library

President Gerald R. Ford and Robin B. Martin in the Oval Office on February 26, 1976.

foreign and domestic travel. His work focused on logistical planning for trips, including accommodations and transportation, scheduling travel and events, selecting locations, managing press arrangements, supporting White House staff, and training advance volunteers. Mr. Martin also acted as the primary contact and coordinator between the White House, U.S. Secret Service, and local communities to be visited.

Our deepest sympathies go out to the Martin family. He was a cherished friend and will be missed by us all.

In Memoriam

Robin B. Martin
1949 - 2019

Trustee Robin B. Martin passed away on March 21, 2019. Mr. Martin came to work for Vice President Ford in February 1974, from his position as Executive Vice President of Regional Broadcasters Group. He served as a Staff Assistant in the Vice Presidential Advance Office until August 1974, when he was appointed to a similar position in the White House Advance Office, reporting directly to Advance Office Director Byron M. (Red) Cavaney. Mr. Martin held this position until February 1976. In both posts, Mr. Martin primarily served as planner and coordinator for several facets of

Welcome New Members of the Gerald R. Ford Presidential Foundation Board of Trustees:



Wayman Britt was appointed the Kent County Administrator/Controller in January of 2018, having previously served as Interim County Administrator since July 2017 and as an Assistant County Administrator since 2004. As the County's Administrative Officer, Wayman manages all non-elected official department operations and is responsible for carrying out the goals and policies established by the Kent County Board of Commissioners. He also serves as the County's Chief Financial Officer which encompasses a total operating budget of \$418 million. Previously, Wayman held several management and leadership positions at Steelcase, Inc. and Michigan National Bank. Born in Wilson's Mills, N.C., Wayman earned a Bachelor of Arts Degree in Communications and Sports Management from the University of Michigan where he captained the men's basketball team to the NCAA Championship Finals in 1976. In recognition of his success and leadership during his collegiate career, the men's basketball defensive player of the year award is named in his honor—"Wayman Britt Outstanding Defensive Player".

Wayman serves on numerous boards and councils, including Experience Grand Rapids, President Ford Field Service Council Boy Scouts of America, Gerald R. Ford Presidential Foundation, the Right Place, Michigan Fitness Foundation, and Trinity Health Michigan.



Tina Freese Decker is the President & CEO of Spectrum Health, a \$6.5 billion, nationally recognized health system that includes a medical group, health insurance and hospitals. Tina is focused on growth, innovation and strengthening community partnerships to best address health disparities and health improvement goals across the state of Michigan. Driven by her passion and empathy to improve health and make access easier for all, she has been instrumental in restructuring Spectrum Health into the expansive integrated health system it is today.

Tina is an engaged member in the community, actively focused on health, wellness and education opportunities for generations to come. She currently serves on the Board of Directors of the YMCA of Greater Grand Rapids, the Right Place, Fifth Third Bank Western Michigan, Michigan Health and Hospital Association, Michigan State University and Spectrum Health Alliance, Economic Club of Grand Rapids and the Gerald R. Ford Presidential Foundation. She was formerly the Michigan and NW Ohio Regent for the American College of Healthcare Executives. She earned a Bachelor of Science in finance from Iowa State University and graduated with a Master of Health Administration and Master of Industrial Engineering from University of Iowa. Tina resides in Grand Rapids and is a mother of two wonderful children with her husband Jay.



Debbie Dingell Congresswoman Debbie Dingell represents Michigan's 12th District in the U.S. House of Representatives, where she has made it a priority to be a voice for the Midwest on issues that matter most to working families. A member of the Energy and Commerce and Natural Resources Committees, Debbie is a leader on efforts to grow manufacturing, improve access to quality affordable health care, support seniors and veterans, protect the Great Lakes, and conserve the environment for generations to come. Recognized as one of the 25 hardest-working Members of Congress, Debbie is focused on forging bipartisan solutions that support Michigan's families and economy, including improving long-term care and ushering in the future of the American auto industry. Before being elected to Congress, Debbie worked in the auto industry for more than three decades, where she was President of the General Motors (GM) Foundation and a senior executive responsible for public affairs. She was also Chairman of the Wayne State University (WSU) Board of Governors, and she continues to fight in Congress to make education more affordable and accessible for all students.

Retiring Board Members

Fellow members of the Board of Trustees of the Gerald R. Ford Presidential Foundation extend their sincere gratitude to James Baker, Robert Browne, James Cavanaugh, Carla Hills, Henry Kissinger, William Martin, David Matthews, Mark Murray, Leon Parma, Peter Secchia, and Frank Zarb for their outstanding service as Trustees of this Foundation and to express their sincere appreciation for their wise leadership, helpful counsel, and great contributions to the growth and success of the Foundation.



James A. Baker, III

Robert W. Browne

James H. Cavanaugh

Carla A. Hills

Henry A. Kissinger



William Martin

F. David Matthews

Mark A. Murray

Leon W. Parma

Peter F. Secchia

Frank G. Zarb

2019 Annual Dinner in Washington, DC on June 3, 2019

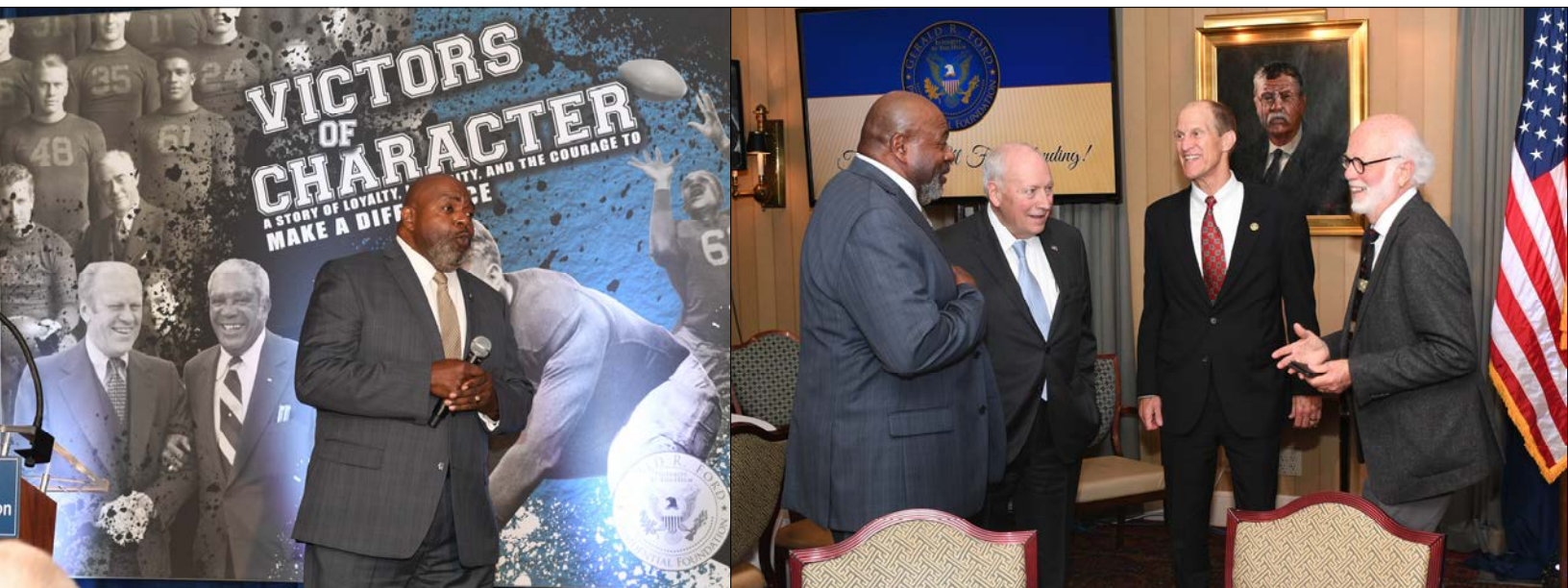


Top Left: (l-r) Trustees Steve Van Andel and Jim Hackett, Dr. Tammy Huizenga and Trustee J.C. Huizenga. **Top Center:** Trustee Dick Cheney, Congresswoman Liz Cheney, and Dr. Lynne Cheney. **Top Right:** Trustees Wayman Britt and Bill Schuette. All photos above taken at the Annual Dinner Reception. All Annual Dinner/Reception photos courtesy of Dr. Robert M. Humphries.



Chairman Mike Ford (center) asks retiring Trustees Peter Secchia (far left) and Carla Hills (left) as well as David Matthews (right) to say a few words at the Annual Dinner.

Chairman Mike Ford (left) and Trustee Carla Hills (right) present the Honorable Mention Journalism Award to Erika Ritchie from the *Orange County Register*.



Left: Sergeant First Class Alvy Powell (ret.) performed a musical medley of President and Mrs. Ford's favorite songs. **Right:** (l-r) Alvy Powell, Trustee Dick Cheney, Chairman Mike Ford and Trustee David Hume Kennerly following the Annual Dinner.



(l-r) Foundation Secretary Terry O'Donnell, Trustees Dick Cheney and Frank Ursomarmo following the Annual Dinner.



(l-r) Trustee Donald Rumsfeld, Dr. Lynne Cheney, Trustee David Hume Kennerly, and Carol Guzy following the Annual Dinner.



Above: Trustees John Engler and Dick Cheney chat at the Annual Dinner Reception.

Below Left: Gerald R. Ford Foundation Director of Engagement and Programming Clare Shubert introduced the actors and the special performance of "Victors of Character" on stage at the Annual Dinner for the attendees. (photo bottom right).



Above Left: (l-r) Trustees Carla Hills and Laura Hills chat with Mary Matthews at the Annual Dinner Reception. **Above Right:** (l-r) John McConnell and Rhett Wilson at the Annual Dinner Reception.





(l-r) Foundation Chairman Mike Ford, Trustee Paul O'Neill Jr., accepting the award on behalf of his father Paul H. O'Neill; and Trustee Carla Hills at the Foundation's Annual Dinner in Washington, DC on June 3, 2019.

Honorable Paul H. O'Neill Awarded the 2019 Gerald R. Ford Medal for Distinguished Public Service

Each year, the Gerald R. Ford Presidential Foundation awards the Medal for Distinguished Public Service to an individual, or individuals, who have served the public good in the private and public sector. During the June 3 Annual Dinner of the Gerald R. Ford Presidential Foundation at the Capitol Hill Club, Mike Ford, son of President Ford and Chairman of the Gerald R. Ford Presidential Foundation and Carla Hills, Foundation Trustee, paid tribute to this year's recipient, former Secretary of the Treasury Paul H. O'Neill.



Paul H. O'Neill

Paul H. O'Neill was appointed the 72nd Secretary of the Treasury in 2001 by President George W. Bush. O'Neill started his career in government service under President John F. Kennedy and continued working under Presidents Lyndon Johnson, Richard Nixon and Gerald Ford. Under the former administrations, he acted as a computer systems analyst from 1961-1967 for the U.S. Veterans Administration and as a staff member and deputy director of the Office of Management and Budget (OMB) from 1967-1977. After working with the OMB, O'Neill left the government to pursue business interests in the private sector. O'Neill came to the Treasury Department following several years of experience as chairman and CEO of aluminum giant Alcoa.

"Through his tenure as a public servant and as a leader in the private sector, Secretary O'Neill has demonstrated personal and professional qualities making him a worthy recipient of the President Gerald R. Ford Medal for Distinguished Public Service," said Chairman Mike Ford. "Dad always had the highest regard for Secretary O'Neill and his ability to keep our nation's finances in check while serving as deputy director for the Office of Management and Budget, and later as secretary of the Treasury."

Instrumental in setting up a special task force within the Treasury Department to combat terrorist financing, O'Neill worked closely with Middle Eastern countries to stop money laundering and fraud. The initiative ultimately led to the creation of the Office of Terrorism and Financial Intelligence. "During his many years of government service, Secretary O'Neill exhibited the very qualities we deeply admire with respect to President Ford," said Hills, former Ambassador and Secretary of Housing and Urban Development and chair of the Foundation's awards committee. "He devoted much of his life to serving the American people through public service positions and was dedicated to making a difference while he served."

O'Neill was born in St. Louis, Missouri, and earned a bachelor's degree in economics from California State University, Fresno. He studied economics at Claremont Graduate University, and earned a Master of Public Administration from Indiana University. O'Neill and his wife, Nancy Jo, reside in Pittsburgh, Pennsylvania, and have four children, 12 grandchildren, and nine great-grandchildren.

32nd Annual Gerald R. Ford Journalism Prizes for Reporting in 2018



Left Photo: (l-r) Foundation Chairman Mike Ford, National Political Correspondent for *TIME* magazine Molly Ball, and Foundation Trustee Carla Hills following the presentation of the 32nd Annual Gerald R. Ford Journalism Prize for Distinguished Reporting on the Presidency in 2018. **Right Photo:** (l-r) Foundation Executive Director Joe Calvaruso, Jenna McLaughlin and Zach Dorfman from *Yahoo! News* and Trustee Carla Hills following the presentation of the 32nd Annual Gerald R. Ford Prize for Distinguished Reporting on National Defense in 2018. The \$5,000 annual awards recognize journalists whose high standards for accuracy and substance help foster a better understanding of the Presidency and National Defense. Congratulations to this year's winners.

America's First Ladies Luncheon Series:

"Inside the White House: Behind the Scenes of the First Lady's Office"



Left: Martha Reeves sings "The Star-Spangled Banner." **Center:** Foundation Executive Director Joe Calvaruso presents Event Chair Liesel Meijer with a thank you gift: an autographed copy of Chef Mesnier's latest cookbook signed by all the event special guests. **Right:** Pastry Chef Roland Mesnier shared delightful anecdotes of his days in the White House serving five Presidents and their families.

This year's America's First Ladies Luncheon was held at the Frederik Meijer Gardens & Sculpture Park in Grand Rapids, Michigan on Thursday, May 30, 2019 in partnership with the White House Historical Association. The luncheon was graciously hosted by Foundation Vice-Chairman Hank Meijer and Liesel Litzemberger Meijer, who served as the luncheon chair.

This year's special guests were Anita McBride, former Chief of Staff to First Lady Laura Bush and Tina Tchen former Chief of Staff to First Lady Michelle Obama. The conversation was moderated by Stewart D. McLaurin, President of the White House Historical Association.

Chef Roland Mesnier, former White House Pastry Chef to five Presidents and author of several cookbooks entertained the guests during lunch with many anecdotes from his career at the White House.

Guests were treated to a very special musical performance by Motown Legend Martha Reeves who opened the program with the "The Star-Spangled Banner" and finished up the afternoon with Martha Reeves and the Vandellas 1964 hits "Dancing in the Street" and "Heatwave",

which brought the 600+ in attendance to their feet. "When I was invited to perform, I was thrilled and honored to pay my respects," Reeves said.

Foundation Chairman Mike Ford said if his mother were alive today, she would be honored with this tribute to her legacy. "Mom would be delighted to see the 600 people in this space," he said, "celebrating America's first ladies and talking about the role they played in our nation." Ford said "Each first lady brings their own particular passion and voice to important issues. This event pays tribute to my Mother's legacy of wanting to elevate the role of women in society and women in the White House."

The Gerald R. Ford Presidential Foundation is forever grateful to our sponsors **Meijer**, **Amway**, **5/3 Bank**, and **Spectrum Health** among the many table sponsors that attend this luncheon series year after year in celebration of the legacy of First Lady Betty Ford. We also wish to thank the *Friends of Ford* members whose donations help make these programs possible. We hope you will visit our website and enjoy watching the luncheon series videos: geraldrfoundation.org.



Photo Left: (l-r) Historical Association President Stewart D. McLaurin, Event Chair Liesel Litzemberger Meijer, former Chief of Staff Anita McBride, Chef Roland Mesnier, Lena Meijer (seated), former Chief of Staff Tina Tchen, Foundation Chairman Mike Ford and Foundation Vice-Chairman Hank Meijer.

Photo Below: Luncheon guests joined Martha Reeves (center) on stage to be her backup dancers as she performed "Heatwave". A great time was had by all!

First Ladies Luncheon photos courtesy of Dr. Robert M. Humphries



NAATP Nelson J. Bradley Career Achievement Award to First Lady Betty Ford

May 5, 2019



NAATP Board Member Paul Bacharach and Susan Ford Bales.

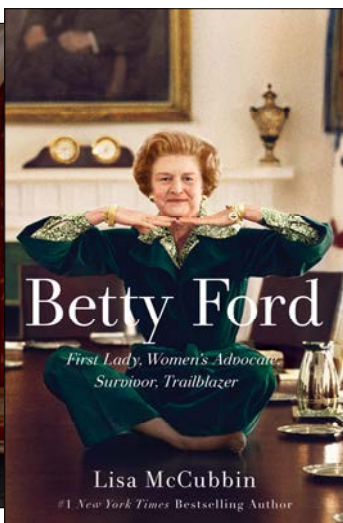
The Nelson J. Bradley Career Achievement Award was given posthumously to former First Lady Betty Ford on May 5, 2019. Susan Ford Bales accepted the award on behalf of her Mother during The National Association of Addiction Treatment Providers' (NAATP) 41st Anniversary National Addiction Leadership Conference at the Omni Shoreham Hotel in Washington, D.C. The award ceremony was part of the Opening Night at the NAATP National 2019.

The award recognizes the career achievements of individuals who have made significant contributions to modern addiction treatment. Mrs. Ford is remembered and recognized for her life-long bravery, candor, and commitment to others. Her leadership and openness regarding her struggle with a substance use disorder made a powerful contribution to the de-stigmatization of the disease that led to the creation of the Betty Ford Center in 1983. Betty Ford's leadership continues to impact addiction treatment and recovery.

In accepting the award Susan Ford Bales said "Mom transformed the role of First Lady but her legacy is deeper than her time as First Lady. Mom's commitment to recovery continues now four decades later by the tens of thousands of patients, families, and children who have been treated. It is that part of her legacy about which she was proudest. And, it is that part of her legacy that you have so kindly honored tonight. Thank you."



Susan Ford Bales (left) joins Lisa McCubbin for a presentation at the NAATP National 2019 Conference in Washington, DC on May 5, 2019.



Susan Ford Bales (right) joins Lisa McCubbin at a book signing following their presentation to the NAATP National 2019 Conference.

LIFE EMS AMBULANCE HONORED DURING EMS WEEK



Executive Director Joe Calvaruso (right) presents Life EMS President Mark Meijer with a copy of the proclamation signed by President Ford in 1974.

Grand Rapids - In honor of Emergency Medical Services Week, the Gerald R. Ford Presidential Foundation paid tribute to Life EMS Ambulance for their dedicated service to the West Michigan community. The commemoration took place Wednesday, May 22, at the Gerald R. Ford Presidential Museum.

In 1974, President Gerald R. Ford signed a proclamation observing the work of the nation's Emergency Medical Services and to raise awareness of the increased need for EMS services.

During the commemoration ceremony, Joe Calvaruso, Executive Director of the Gerald R. Ford Presidential Foundation, presented a framed copy of the original 1974 proclamation to members of Life EMS Ambulance. "Today we want to honor those who answer the call when an emergency arises. We thank all the associates of Life EMS Ambulance and all EMS providers for serving on the frontlines protecting those who live and visit West Michigan," said Calvaruso. "President Ford was a champion for those who serve to protect the lives of others, including fire, police, and our EMS and first responders."

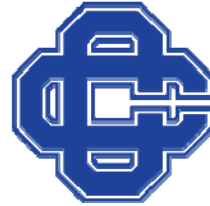
President Gerald R. Ford Student Essay Challenge: Reflect on a Theme of “Civility” 2018 - 2019 School Year



Second Place
Megan Grant
Newaygo High School
“Abandoning the Trenches”



First Place
Caroline Kuntzman
Forest Hills Northern High School
“Mirrors”



Third Place
Ben Joppich
Catholic Central High School
“Civility as a Solution”

Each year, the Gerald R. Ford Presidential Foundation has sponsored an essay challenge for high school students. The theme changes each year and always features a character trait reflected in the life and leadership of Gerald R. Ford. This year, students were asked to reflect on the theme of “civility” by considering this quote from President Ford’s remarks upon receiving the John F. Kennedy Profile in Courage Award, “I have always believed that most people are mostly good, most of the time. I have never mistaken moderation for weakness, nor civility for surrender. As far as I’m concerned, there are no enemies in politics--just temporary opponents who might vote with you on the next Roll Call.”

Of the over 700 entries, our panel of judges selected eleven outstanding students to be honored at an Awards Ceremony on May 11, 2019. Students received awards of up to \$1,000 and, thanks to Meijer Inc., teachers of the top three students received gift cards to use for classroom supplies. Our keynote speaker at this year’s ceremony was former champion boxer, Mr. Buster Mathis, Jr., who shared the story of how his father taught him that it wouldn’t be his fists, but his character, that would help him succeed in life.

To read the top three essays, and enjoy photos from the award ceremony, please visit: geraldfordfoundation.org/student-essay-challenge/

Honorable Mentions: Cecilia Botta, City High/Middle School; Cassandra DeVries, Providence Christian School; Danielle Fedrigo, Grand Rapids Christian High School; Josephine Koch, Forest Hills Northern High School; Katie Townley, Byron Center High School; Colton Powell, St. Johns High School; Brandon Walker, Wyoming High School. **Out-of-State Award Winner:** Mason Chandler, Spring Branch Texas.

Essay Challenge Photos Courtesy of Larry Avery.

Congratulations to all the winners in this year’s contest!



Meijer Great Choices Student Film Festival 2019



Van Singel Fine Arts Center

Finalists in the 2019 Meijer Great Choices Student Film Festival.

On June 1st, 2019, we were proud to host the Meijer Great Choices Student Film Festival at the Gerald R. Ford Museum. Students from across the state competed to produce award-winning public service announcement videos aimed at encouraging others to make good choices in the areas of health, diversity, and character. The Gerald R. Ford Presidential Foundation is proud to sponsor the “Character” division of this competition. Together with the Van Singel Fine Arts Center, Meijer, the VanderLaan Family Foundation, and Chemical Bank, more than \$26,000 in prize money was awarded to these talented young filmmakers at the private screening and reception on June 1st. Winning entries can be viewed on:

MeijerGreatChoices.com

“Law Day: Free Speech, Free Press, Free Society”

May 1, 2019

Together with the Michigan Center for Civic Education and WMU Cooley Law School, the Gerald Ford Foundation hosted “Law Day” on May 1, 2019 for high school students and educators. Law Day, observed annually on May 1, is a day set aside to celebrate the rule of law and to understand how the legal process strives to protect our freedoms and achieve justice in our country.

This year’s theme was “Free Speech, Free Press, Free Society”. Our keynote speaker was Ms. Marybeth Tinker, who, as a teenager, found herself at the center of the *Tinker v. Des Moines* supreme court case which resulted in a landmark decision, defending the free speech of students and teachers on school campuses. After hearing Tinker’s inspiring story, participants then joined breakout sessions focused on the topics of free speech and free press facilitated by attorneys and graduate students from WMU Cooley Law School, as well as Assistant Dean, Victoria Vuletic, and Chris Zoladz from SeyferthPR. Many thanks to Meijer for supporting this event as well as all of our facilitators, students, and teachers!



West Michigan high school students pose with Marybeth Tinker (center) at the 2019 Law Day event. Photo courtesy Michigan Center for Civic Education.

West Side Christian Students Prepare for Special School Project

This spring the education team was visited by students from West Side Christian school who were preparing for a special school project about presidential artifacts. The students toured the Museum with our Foundation teachers, paying special attention to how the artifacts help to tell the story of President Ford. Following their tour, the students were able to interview the Museum’s registrar, Mr. Jamie Draper, who discussed some of his favorite artifacts as well as the importance of preserving these valuable pieces of history. After returning to school, each student was assigned a president to study and they were given the task of creating an artifact to tell the story of that president. They invited family and friends to tour their “museum” and the evening was a big hit!



Pulitzer Prize Winning Photographer David Hume Kennerly Visits With Students from Area Schools

On March 26th, Bank of America generously sponsored a special program for students featuring Trustee David Hume Kennerly, Pulitzer Prize winning White House photographer, and Susan Ford Bales. Students from area high schools were treated to a presentation in which Kennerly and Bales candidly discussed their memories of life in the White House with the aid of several of the photographs from his new exhibition, “Extraordinary Circumstances: The Presidency of Gerald R. Ford.”

Following the presentation, students were invited to tour the gallery to view the photographs which were hand-selected to tell the story of Ford’s unique presidency. David Kennerly joined the students and teachers in the exhibit to answer questions, take photos, and share personal stories and memories of his work.



David Hume Kennerly (center) joins students in the Museum’s gallery to view photographs from his Museum exhibit “Extraordinary Circumstances: The Presidency of Gerald R. Ford.”

Letter from the Library and Museum Director, Elaine K. Didier, Ph.D.

Visitation at the Museum in Grand Rapids continues to be strong during this third year of operation with our totally re-designed exhibits on the Ford Presidency and President Ford's life and career. Feedback regarding our new core exhibits continues to be very positive, and the recently opened feature exhibit *Extraordinary Circumstances*, showcasing Trustee David Hume Kennerly's photographs, is drawing high praise. Our re-vitalized docent program has brought in new volunteers who help welcome visitors and provide gallery tours. At the same time, the new DeVos Learning Center is drawing a steady stream of classes and other groups for a wide variety of educational programs. Requests from University of Michigan units, corporate and other groups to hold lectures, meetings, receptions and VIP dinners at both the Library in Ann Arbor and Museum in Grand Rapids continue to increase.

Since re-opening after the extended government shutdown, our calendar has been full of excellent programs which drew large audiences. In March the Library collaborated with Albion College's Ford Institute for Leadership in Public Policy and Service to host a fascinating program on political polling presented by Peter Hart, a national expert in the field. The Kennerly photo exhibit also opened in March, featuring stellar presentations to several groups by Trustees David Hume Kennerly and Susan Ford Bales.

In April, in collaboration with Armed Forces Thanksgiving, the Museum hosted James Hornfischer for an outstanding talk about his latest book on the war in the Pacific, 1944-1945. Later that month, more than 500 people attended back-to-back presentations at both the Museum and the Library by David Priess discussing his new book *How to Get Rid of a President: History's Guide to Removing Unpopular, Unable, or Unfit Chief Executives*. In May, we had a full house at the Library for Foundation Trustee Carla Hills' outstanding presentation on *Why Trade Matters* – and her fan mail continues to come in! See highlights of these and other programs elsewhere in this issue.

Our joint planning team is already scheduling programs for the fall of 2019 including a presentation by the National Constitution Center, Garrett Graff discussing his new book *The Only Plane in the Sky*, which draws on oral histories from more than 500 people involved in the events of 9/11, and a joint program with the Consul General of Canada on the October Canadian elections. Additional author programs are in the process of being scheduled.

These programs are in addition to ongoing collaboration with other academic institutions on both sides of the state, and groups such as the Hauenstein Center for Presidential Studies, World Affairs Council, and Armed Forces Thanksgiving (veterans in West Michigan). We also are working on plans for future feature exhibits for 2020 and 2021. Stand by for information about specific programs and exhibit dates! The Museum's new outreach initiative is continuing this summer, with

informal programs as part of the *Ford after Five* series. Two programs feature a popular local jazz group, including a *Swing and Swearing In* event on August 9 in honor of the 45th anniversary of the Ford presidency. There also are sessions planned on cell-phone photography tips, quilting and painting. These programs help to draw new audiences to the Museum and offer a nice change of pace for the summer months.

Researcher visits to the Library remain strong, continuing to draw individuals from across the country and around the world. Summer is an especially busy time, as graduate students and faculty come to be in residence for a week or three. Archival staff help researchers prepare for their visits in advance by sending detailed listings of holdings relevant to their topics, so they are focused and ready to work when they arrive.

Library staff continued the intensive work to digitize our collections, making good progress through the Foundation's continuing support for this initiative. Since 2009, we have digitized nearly 600,000 pages of textual material, 6,000 photographs and 13,000 White House Photographic Office contact sheets. The availability of these materials on our website has greatly enhanced researchers' ability to identify key materials in advance of a visit as well as to expand public awareness of our rich holdings. With the support of the Ford Foundation, we hope to increase the scope and pace of our efforts so that even more of our collections are available for remote access.

Two key members of our staff are leaving to explore new challenges. As noted elsewhere in this issue, our Registrar, Jamie Draper, has accepted an exciting new position with the U.S. Air Force as Curator of the Space and Missile Museum at Cape Canaveral, Florida. In addition, our Event Coordinator at the Library, Kate Murray, has retired from her position to take on new roles as a volunteer in the Ann Arbor area. Both will be sorely missed.

As you can appreciate, this report highlights only a fraction of the projects and activities going on at both the Library and Museum. There are ongoing collection acquisitions and openings at both sites, special tours for multiple VIP visitors, presentations to classes and community groups, continuing website development and social media outreach, ongoing facility and infrastructure enhancements, and much more.

It is an honor to work with such a superb team of colleagues at both the Library and Museum, all of whom have great talent and expertise, and are truly committed to what we do. As always, special thanks to all of our trustees and donors for your continuing support of the Ford Library and Museum exhibits, education, research and public programs. We truly couldn't carry out all of these activities without your assistance!



Dr. Elaine K. Didier

2019 Gerald R. Ford Scholar Award in Honor of Robert M. Teeter

The Gerald R. Ford Presidential Library is proud to announce that Christian Ruth has been chosen as the 2019 winner of the Gerald R. Ford Scholar Award in Honor of Robert M. Teeter. Mr. Ruth, a doctoral student in History at University of Albany- SUNY, is completing his dissertation, *The Bitter World: Famine, Foreign Aid, and Development in the Cold War*. This dissertation explores how the idea of basic human needs is addressed throughout the 1970s with the "New Directions" program, and how this concept developed through and influenced US policy.

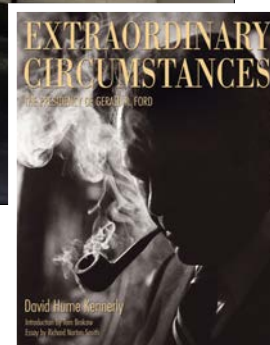
This annual award of \$5,000 is given to a doctoral student conducting dissertation research and writing on an aspect of the United States political process during the latter part of the 20th century. It was established in 2005 to honor the life and work of Robert Teeter. Mr. Teeter spent over thirty years as a leader in public opinion analysis and campaign strategy, including the 1976 campaign of President Gerald R. Ford. The majority of written materials from Mr. Teeter's career are part of the Gerald R. Ford Presidential Library collection. This award has been made possible by the generous support of the Teeter family and friends, and his colleagues on the United Parcel Service Board of Directors.

The application deadline for next year's award is March 31, 2020. For more information, please visit the Ford Library's website at: <http://www.fordlibrarymuseum.gov/library/fsa.asp> or contact the Library at (734) 205-0555 or at ford.library@nara.gov.

“Extraordinary Circumstances: The Presidency of Gerald R. Ford” Exhibit Opening at the Gerald R. Ford Presidential Museum



Don Holloway



David Hume Kennerly Book Cover

On March 25, David Hume Kennerly and others cut the ribbon, officially opening *Extraordinary Circumstances*, an exhibition of some of his best photographs taken while serving as President Gerald Ford's personal photographer.

Accompanied by his wife Rebecca, son Nick, and Susan Ford Bales, the Pulitzer Prize winning photographer welcomed visitors into an exhibit that features eighty-eight framed images that, in Kennerly's words, reveal the character of the thirty-eighth president.

Later that evening, David and Susan appeared on stage before a full auditorium and shared

stories with the public about their White House experiences. The following day, David and Susan appeared before students from area schools and were on stage again at an event for Bank of America.

The exhibit was a year in the making. David, aided by his personal archivist Randa Cardwell, worked with Museum curator Don Holloway to select the images and personal memorabilia. Audio-Visual Archivist Elizabeth Druga provided scans of images. Exhibit specialist Bettina Cousineau designed the exhibit. Registrar James Draper populated four cases with

David's personal effects.

David worked with Digital Fusion, a Los Angeles-based image production firm, to print and frame his photographs. The exhibit also received generous support from the Gerald R. Ford Presidential Foundation, the Frey Foundation, and Bank of America.

Extraordinary Circumstances runs through November 3, 2019.



Don Holloway



Dr. Robert M. Humphries



Dr. Robert M. Humphries

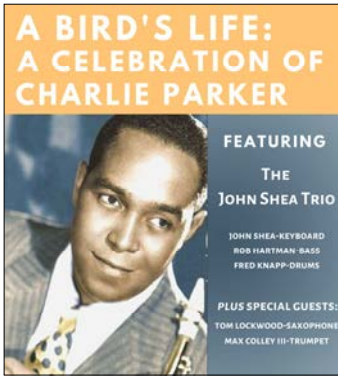


James Draper

Above Left: Exhibit Display of David Kennerly's personal effects.
Above Center: (l-r) Renee Tabben, Trustees David Hume Kennerly and Susan Ford Bales.
Above Right: Curator Don Holloway (left) chats with Susan Ford Bales and others at the exhibit opening.
Left: Trustees Susan Ford Bales and David Hume Kennerly share stories of their White House experiences.
Right: David Hume Kennerly is interviewed about the exhibit opening.



James Draper



**Ford After Five Series Event:
“A Bird’s Life: A Celebration of Charlie Parker
Wednesday, June 5, 2019**

Once again the Ford Museum was treated to a stylish performance by Grand Rapids’ own John Shea Trio. Having done back- to-back Duke Ellington nights over the past two years, we changed it up this time around with a salute to the great Charlie Parker, also known as *Yardbird* or *Bird*. To handle the increased crowd size from previous years the event was moved into the auditorium for the first time, which really enhanced the acoustics of the performance. We will see the John Shea Trio back

in August as he highlights our *Swinging and Swearing In* event as we celebrate the 45th anniversary of Gerald Ford’s swearing in ceremony as president on August 9th.



The John Shay Trio performs at the Museum.

Talyana Westphal

**Ambassador Carla A. Hills
“Why Trade Matters”
Tuesday, May 14, 2019**

Ann Arbor: On May 14, Carla Hills, Ford Presidential Foundation Trustee and former Secretary of Housing and Urban Development (HUD) during the Ford administration and US Trade Representative under President George H.W. Bush gave a talk on “Why Trade Matters” at the Library. She was introduced by Ford Foundation Executive Director Joe Calvaruso.

In her thoughtful and absorbing talk, Ambassador Hills discussed the remarkable growth of trade and how it has completely transformed the global economy and become a fundamental part of economic activity everywhere. She outlined the economic benefits of multilateral trade and explained how trade tensions and a reliance on bilateral trade agreements and trade wars can adversely impact the domestic and global economies.

In discussing the current approach to trade in the United States, Ambassador Hills described the mounting uncertainty regarding the United States-Mexico-Canada Agreement, as well as the nation’s plans to negotiate trade deals with the European Union, the United Kingdom, Japan, and China. She also shared thoughts on the impact of imposed tariffs and the threat of additional ones.

The full-house audience of 200 asked many informed questions during the question and answer session and continued the dialogue with Ambassador Hills during the reception following the program.

Prior to the program, Ambassador Hills toured the Library and viewed materials from her time at HUD. She also met with University of Michigan President and Ford Foundation Trustee Mark Schlissel, former Ford Foundation Trustee Thomas Kauper, Ford Foundation Executive Director Joe Calvaruso, Library and Museum Director Elaine Didier, and others during a pre-program dinner.



Trustee Carla A. Hills

Gerald R. Ford Presidential Library



David Priess

**David Priess
“How to Get Rid of a President: History’s Guide to Removing Unpopular,
Unable, or Unfit Chief Executives”
April 29 and April 30, 2019**

Grand Rapids and Ann Arbor: David Priess, a former CIA intelligence officer, and author of the new book *How to Get Rid of a President: History’s Guide to Removing Unpopular, Unable, or Unfit Chief Executives*, spoke at the Museum and Library on April 29 and 30 respectively. This is Mr. Priess’ second appearance in Grand Rapids and Ann Arbor, following on the heels of his first book, *The President’s Book of Secrets: The Untold Story of Intelligence Briefings to America’s Presidents*, published in 2016.

The two audiences, totaling nearly 500 combined, heard Mr. Priess explain the different ways presidents leave office – by election, party rejection, death, resignation, or by choosing not to run for reelection. He illustrated each example with dramatic stories, from John Adams and Thomas Jefferson, to John Quincy Adams, John Tyler, Franklin Pierce, Theodore Roosevelt, and Richard Nixon. Mr. Priess also discussed the impeachments of Presidents Andrew Johnson and Bill Clinton and why this explicit constitutional mechanism for removing a president has been so seldom used. Following the presentation, attendees had numerous thoughtful questions, which continued during the book signing and reception at each site.

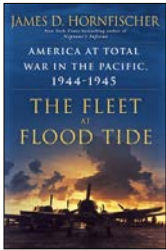
Foundation's 3rd Annual Historical Betty Ford Easter Egg-Stravaganza!



On April 20, 2019, the Gerald R. Ford Presidential Museum was filled with families for the third annual Historical Betty Ford Easter Egg-Stravaganza. Young children toured the Museum with their families by visiting special stations throughout the exhibits. At each station, children participated in an educational activity or game and, of course, received a colorful, fun-filled Easter egg. Children putted golf balls into a special mini golf course in front of President Ford's own clubs, learned to "dance like Betty" from a professional dance instructor, and participated in patriotic games and crafts with both Betsy Ross and Lady Liberty. Children and adults alike came away with a better understanding of President and Mrs. Ford, and had fun, too! After hopping along the bunny trail through the exhibits, children were treated to cookies and a visit with the Easter Bunny (photo left) himself. Many thanks to Hearts in Step Dance Academy (photo right) as well as our volunteers who worked to make this event a memorable one for the many families that attended!



James D. Hornfischer
"Total War in the Pacific, 1944-1945, The Decision to Drop The Bomb"
Wednesday, April 17, 2019

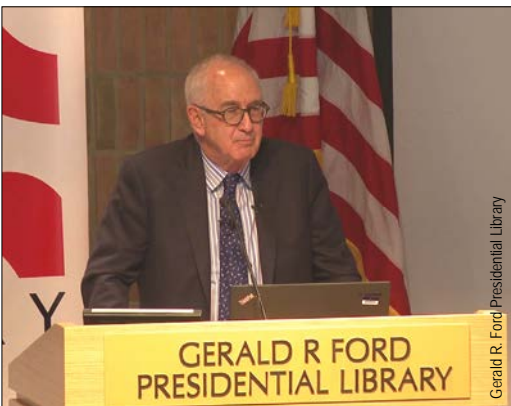


Grand Rapids: On April 17th, a collaboration between the Ford Museum, Gerald R. Ford Presidential Foundation and Armed Forces Thanksgiving of Western Michigan brought James Hornfischer to Grand Rapids.

James Hornfischer is a renowned Naval Historian and New York Times bestselling author of numerous accounts of the U.S. Navy in World War II. Many of his works are required reading at the Naval Academy in Annapolis. With a crowd of over 250 on hand, Mr. Hornfischer spoke about his recent book entitled *The Fleet at Flood Tide, America at War in the Pacific, 1944-1945*. Additionally, Mr. Hornfischer went through an elaborate review of the reasons why the United States needed to drop the atom bombs on Japan. We encourage all our readers to watch Mr. Hornfischer's lecture on our YouTube page at <https://www.youtube.com/watch?v=bm0Hk6kHO-c> or view on the Foundation's website geraldrfordfoundation.org and decide for themselves.



James D. Hornfischer



Peter Hart

Peter Hart
"The 2020 Election: The Challenges and Changes Facing Political Polling and Other Events!"
Wednesday, March 20, 2019

Ann Arbor: The Library hosted a joint program with Albion College's Gerald R. Ford Institute for Leadership in Public Policy and Service featuring Peter Hart, a leading public opinion expert and pollster. Following a welcome by Library Director Elaine Didier, Patrick McLean, Director of the Ford Institute, introduced Mr. Hart, whose distinguished 55-year career encompasses the past 15 presidential campaigns.

In his wide-ranging talk, Peter Hart presented an entertaining and interactive look at the ways polling, politics, and public opinion intersect during a campaign season. For example Mr. Hart explained that the key to any poll is determining whether or not the country is headed in the right direction; pollsters can get it wrong through poor analysis of the data, such as overlooking

the impact of voters who hold negative views on both candidates; polling techniques continue to evolve as technology changes, so we are starting to see online polls overtake telephone polls in popularity; winning the independent vote is central to emerging victorious in a presidential election in today's political climate; and it is too early to predict the outcome of the 2020 election with any degree of certainty.

In addition, Mr. Hart commented on his friendship and long professional association with the well-known Republican pollster Robert Teeter, a former Ford Foundation Trustee and Albion College alum, whose papers, spanning more than 30 years of his polling and survey research, are housed at the Library and draw researchers from across the country and around the world.

The audience of 145 people asked numerous questions during the question and answer session and continued the engaging discussion with our speaker at the reception following the program. We are grateful to Patrick McLean for graciously offering to share Mr. Hart, who was spending the week at Albion College as a visiting scholar.

Farewell to Library and Museum Staff



James W. Draper

The Museum is losing one of its valued staff. After serving for sixteen years as the Ford Museum registrar, Jamie Draper is heading south, having taken a job with the Air Force. He will assume the post of museum curator at the Air Force Space and Missile Museum at Cape Canaveral. There he will work with ninety volunteers and take charge of a collection of rockets and other space memorabilia.

Jamie's experience with the Ford Museum predates his hiring in 2003. While an undergraduate at Grand Valley State University (GVSU), Jamie became the museum's first Padnos intern in 1997. After graduating from GVSU, Jamie and his wife, Keri, moved to Charleston, Illinois, where he completed his museum studies at Eastern Illinois. In 2000, Jamie was hired as the collections manager for the Rock County Historical Society in Janesville, Wisconsin. Three years later, he returned to the Ford Presidential Museum as its registrar.

His work here has been consequential. Jamie has been part of a team that mounted more than forty temporary exhibits. A practiced museum sleuth, he brought to the Museum hundreds of historical wonders such as a Nike Ajax surface-to-air missile, the first treaty between the United States and China, Teddy Roosevelt's diary, an eighteenth century cotton gin made by Eli Whitney, Caroline Kennedy's doll collection, Gary Powers' U-2 flight suit, and Col. Jimmy Doolittle's Medal of Honor, just to name a few.

Jamie also leaves the Museum's collection in much better shape. He completed the first one hundred percent inventory of that collection and has replicated that three other times, something no other presidential library has accomplished. His efforts helped set the standard by which those other libraries are now judged.

Perhaps Jamie's lasting legacy, however, is found in the Padnos Internship program, where he directed the work of ninety-seven student interns. Beyond teaching them the nuts-and-bolts work of exhibits and museum collections, Jamie gave them guidance on museum studies programs and managing their museum careers. He also developed a near-legendary Facebook community for the former interns where he posts job openings, museum articles, and more. Padnos interns are now scattered throughout the United States, many years into their museum careers. This, combined with his extensive job-shadowing and outreach to area schools, has done much to promote public history and the Ford legacy beyond the walls of the Museum.

Jamie's colleagues in Grand Rapids and Ann Arbor wish him well and look forward to having another reason to visit the Sunshine State.



Kate Murray

Kate Murray, the Library's Special Events Coordinator, retired on May 31, 2019. Kate joined the Library in 2008 and played a crucial role in organizing public programs and overseeing the Library's rental program.

During Kate's tenure, public programs and rentals expanded dramatically at the Library. She organized not only every aspect of our public programs, but also dozens of rental events each year for various colleges across the University of Michigan who used the Library's facilities for academic programs, graduation receptions, commissioning events, and VIP dinners.

Additionally, Kate generated web content, provided AV and other support for Library activities, represented the Library at University programs for new faculty and visiting parents, and collaborated with Foundation staff on advertising and joint program planning activities.

Kate will be greatly missed and we wish her well in the next chapter of her life!

Gerald R. Ford Presidential Foundation Research Travel Grants

Spring 2019

Brown, Andrew

Texas A & M

Canfil, Justin

Columbia University

Czulda, Robert

U. of Lodz (Poland)

Gokcay, Gokser

Uskudar U. Istanbul

Hawk, Emily

Columbia University

Hof, Tobias

University of North Carolina, Chapel Hill

Hong, Ji Soo

Brown University

Kieran, David

Washington & Jefferson College

Larson, Zeb

Ohio State University

McLoughlin, Peter

Queen's University, Belfast

Roof, Tracy

University of Richmond

Seat, Thomas

Princeton Theological Seminary

Sheehan, Melanie

University of North Carolina, Chapel Hill

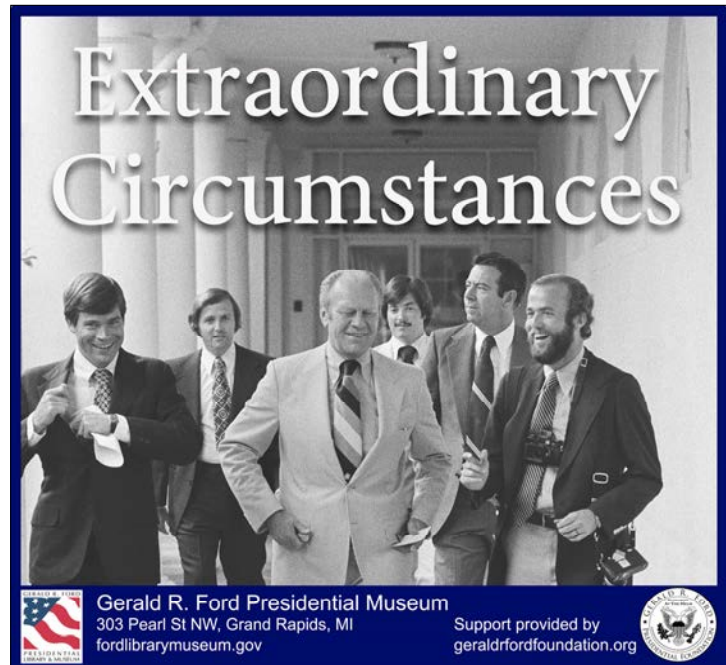
Terbeek, Calvin

University of Chicago

**“Extraordinary Circumstances:
The Presidency of Gerald R. Ford”
by David Hume Kennerly**

A must-see exhibit of photography by President Gerald Ford’s White House photographer, David Hume Kennerly, who personally selected each image, creating what he calls “a close-up portrait of President Ford’s humanity.”

**On Exhibit at Museum
Until November 3, 2019**



Yes, I want to be a member of “Friends of Ford”

Become a member of “Friends of Ford” and help support the Library and Museum’s many exhibits and programs. Join us as we seek to enhance public understanding of American history, government, and the presidency.



As a member of Friends of Ford you are invited to participate in many special Library and Museum activities that are not open to the general public.

Members of “Friends of Ford” receive many valuable benefits:

- ★ Free admission to the Gerald R. Ford Presidential Museum
- ★ Advance notification of speakers and exhibits at both the Library and Museum
- ★ Invitation to pre-opening exhibit tours by staff members
- ★ Foundation Newsletter, 5 issues per year
- ★ 10% Discount on merchandise at the Museum Store
- ★ Free admission to other Presidential Libraries and Museums
- ★ Membership card
- ★ Members at the Family, Associate, Sustaining, Patron, President’s Cabinet and Legacy membership levels receive additional benefits.

For further information, please contact Kristy Lecceadone at 616.254.0396 or email klecceedone@38foundation.org. Attached is an application envelope for your convenience. Memberships are tax deductible to the limits allowed by the IRS. The Gerald R. Ford Presidential Foundation is a tax-exempt 501(c)3 organization.

**Gerald R. Ford Presidential Foundation, 303 Pearl Street, NW, Grand Rapids, MI 49504-5353
616-254-0396**



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The Gerald R. Ford Presidential Foundation fosters increased awareness of the life, career, values and legacy of America’s 38th President. It does so through activities designed to promote the high ideals of integrity, honesty, and candor that defined President Ford’s extraordinary career of public service. The Foundation promotes the ideals, values, commitment to public service and historical legacy of President Gerald R. Ford and further promotes greater civic engagement and recognition of integrity wherever it exists in the public arena. It supports permanent and changing exhibits designed to promote historical literacy; conferences; educational outreach and other programs, both scholarly and popular, including at the Gerald R. Ford Presidential Library and Museum.